# SOCIAL IMPACT GROUP

## **SIG NEWSLETTER**

### Monthly Newsletter – July 2021 Edition

#### Dry Ration cum Health & Hygiene Kits distribution in community

Besides providing reliable power in its area of operations, Tata Power-DDL also focuses on empowering and supporting the community beneficiaries in terms of education, health and safety. The pandemic has greatly affected the country economically, and as a measure of response, Tata Power-DDL has developed different strategies to cater to this acute health and humanitarian crisis and has conducted various ration distribution drives for the residents of JJ clusters. A total of 1300 ration cum Health & Hygiene kits including daily use items such as rice, dal, flour, oil, soap, toothpaste etc., were distributed. The distribution was carried out with the help of different NGOs namely PRAYAS, ARADHYA, SOFIA, SAVE, VSSD and DAV Education & Welfare Society. We believe that in these difficult times, it becomes more important to stand in solidarity and extend our help to the needy ones.

Healthy Body, Healthy Minds!

#### Blood Donation Camp and 5th Mobile Dispensary inauguration

Tata Power-DDL aims at building stronger and more supportive communities so that they can have access to basic life amenities and at the same time follow the COVID protocols.

On the occasion of the 117<sup>th</sup> Birth Anniversary of Late JRD Tata, the Great Leader and Industrialist, Tata Power-DDL organised a celebration at Corporate Office on 29<sup>th</sup> July 2021. The event witnessed the inauguration of our 5<sup>th</sup> Mobile Dispensary by the Chief Guest, Mr. Amodh K. Kanth, IPS (Retd) & General Secretary, Prayas JAC Society and Mr. Ganesh Srinivasan, CEO, Tata Power-DDL. The event was graced by the presence of Senior Leadership Team and hundreds of employees.

The Social Impact Group under its Sanjeevani initiative also organised a Blood Donation Camp in coordination with HR - BP, ER, Culture & Sports and in association with the Indian Red Cross Society at the Corporate Office. The event witnessed participation from senior officials of the company and a total of 43 Units of Blood was donated by the employees voluntarily for the benefit of Thalassemia affected Children. Tata Power-DDL has received many awards by the Indian Red Cross society for its valuable contribution.

Education is the vehicle of change!

#### 20<sup>th</sup> Raising Day Celebration

Every Year Tata Power-DDL's Raising Day is celebrated on July 1<sup>st</sup> with a lot of enthusiasm across the company and with all its stakeholders. Being the 20<sup>th</sup> Raising Day this year, Tata Power-DDL celebrated this glorious journey with its CSR beneficiaries also. The company distributed 1450 jute bags to the ABHAs /WLCs /SHGs and staff members of VTCs with Mr. Ratan Tata's famous pledge "Kaam Vahi Karein Jis Mein Apko Maza Aaye". The beneficiaries wholeheartedly appreciated Tata Power-DDL for its constant support and expressed their gratitude.

Supporting youth for a brighter future!



1. How many ration cum Health & Hygiene kits were distributed to the community beneficiaries?

2 Who was the Chief Guest for inauguration of our 5<sup>th</sup> Mobile Dispensary?

3. How many units of blood was donated and for whom?

Kindly send your responses & queries at <u>monika.tayal@tatapower-ddl.com</u> by 31/08/2021

As a best practice, if you are conducting any self-volunteering activity, then kindly mail your experience at <u>monika.tayal@tatapower-ddl.com</u>, to get it published in the next edition of the SIG Newsletter.



Volunteer Experience Corner

Plantation Drive: Building a Greener Planet

Trees play an important role in reducing air pollution and maintaining good air quality levels. Trees are also useful in the prevention of soil erosion which may lead to high flood situation. Therefore, every individual shall try to plant as many trees as possible because day by day pollution level in the environment is getting worse. To overcome this situation tree plantation is the only solution we have.

Walking on the same lines Tata Power-DDL's newly formed **Village Consumer Group** organised a plantation drive at Gurukul Tatesar on 29<sup>th</sup> July, 2021. In total, 200 saplings have been planted. Through this green initiative, we planted trees to replenish mother Earth. Such tree plantation drives and green initiatives will help in striking the right balance in the ecosystem by conserving nature, natural resources and increasing green cover.



TATA POWER-DDL