SOCIAL INNOVATION GROUP

SIG NEWSLETTER

July 2020

Telemedicine Facility for Communities

It has been more than 4 months in the COVID-19 era and we have adapted ourselves to many changes with a subsequent shift to digital or virtual alternatives. As a value addition to the efforts of our frontline workers who are relentlessly working to provide their best to the community, Tata Power-DDL started the online/ Telemedicine consultation facility from July onwards for the community patients in the company's area of operation. Mobile Dispensaries deployed in the JJ clusters are providing online consultation by senior doctors to the community beneficiaries through Whatsapp regarding health problems in general and COVID-19 in particular. Accordingly, the pharmacist in the dispensaries issues the medicines to the patient on the advice of the doctor. In July, more than 1650 beneficiaries were sensitized on COVID-19 and more than 5100 beneficiaries were given online consultation and medicines. Supporting and reaching out to community!

Harit Ek Pahel - Plantation Drives

Tata Power-DDL being a responsible organisation that is sensitive towards environmental concerns organises plantation drives every year from June onwards under its initiative 'Harit ek Pahel'. Even amidst the COVID-19 pandemic, the Social Innovation Group along with employee volunteers' support has successfully carried out the Tree Plantation campaigns within and outside the distribution area. These activities are being carried out with limited gathering and adherence to all social distancing and safety norms. This year, the initiative kicked off with an overwhelming response of more than 13000 saplings being planted in the month of July by employee volunteers. Tata Power-DDL employees have always contributed for the betterment of the society and have yet again taken up the social responsibility of preserving the environment. *Plant a sapling today for a better tomorrow!*

Filter Mask Training for SHG women

Learning is a never ending process even during the unprecedented times. Therefore, in order to enhance the skills of our SHG Master trainers, a training on filter mask preparation was conducted, keeping all safety precautions in mind. The training, organised on 17th July through SEWA NGO at Sec-11, Rohini VT center focused on preparing low cost filters masks which were developed and designed by Billion Social Mask and enterprise. Billion Social Masks is committed to making safe, certified, high quality N95+ filter face masks (SHG-95) for the general public and for healthcare professionals at an affordable price. The women will now be able to enhance the quality of mask making and can also explore the possibility to increase marketing and sales. Apart from being a value addition to their skill set, this training will also enhance the earning opportunities for our SHG women.

Developing a great Livelihood model!

'Phone Daan' - Donate a Phone and Empower a Woman

The Social Innovation Group (SIG) brings to you an opportunity to **convert your E-Waste to an E-Gift** for someone else!

Donate your old smartphones (in working condition) and help a woman come one step closer to becoming literate.

To donate, kindly access the link: <u>https://forms.gle/M4hsQWfwgmAnyF1B8</u> and fill the requisite information. For any further queries, Kindly contact Ms. Rupal (<u>rupal.96@tatapower-ddl.com</u>) / Ms. Pooja Rani (<u>Pooja.rani@tatapower-ddl.com</u>)

Quiz Time!

- How many saplings have been planted in the Plantation Drive in the month of July?
- 2. Which organization helped in conducting Filter Mask training for SHG women?
- 3. Telemedicine Facility for community is related to which SDG?

4 QUALITY EDUCATION

a. SDG 4 b. SDG 8 c. SDG 3

Kindly send your responses & queries at <u>monika.tayal@tatapower-ddl.com</u> by 17/08/2020.

Sustainable Development Goals

3 GOOD HEALTH

15 LIFE ON LAND

As a best practice if you are conducting any self-volunteering activity, then kindly mail your experience at monika.tayal@tatapower-ddl.com, to get it

published in the next edition of SIG Newsletter.



Volunteers Experience Corner

1. Anjali Lekhi (Assistant Manager) - Active Pro Engager As a social work professional, my greatest passion remains helping others and receiving that sense of joy when I look at their happy faces. Fortunately, Tata Engage and Tata Power-DDL gave me that opportunity wherein I could volunteer and take English speaking sessions for the CRPF Families which included women and children. The time I spent volunteering, connecting with these families, understanding their talents, nurturing them and making them understand the whole purpose of being there to help themselves to secure a better future, surely makes a DIFFERENCE. I would strongly recommend others to volunteer under Tata ProEngage / other volunteering programs organised by Tata Power-DDL and deliver meaningful value to the society.

2. Urooj Fatma (Assistant Officer)- Volunteer



One thing that I am always up for is engaging myself in volunteering activities and I am glad to share some of my experiences. I participated in Harit Ek Pahal- Tree Plantation Program driven by SIG group and have planted saplings as an effort towards making the environment green and clean. I also devote my time in teaching my househelp's son. I teach him English lessons, Hindi, Mathematics, and

Science which might act as a beginning towards attainment of his dream of being well educated and becoming an IIT Engineer.

Apart from my office work, I am a registered pro-engager on "Tata Pro-Engage" weekend online skill-based volunteering program in which I "volunteer virtually" as a content writer for the partner NGO's fundraising proposal for their upcoming project in Jalandhar for Children with Disabilities (CWD) and Person with Disabilities (PWD).

I'd rather call it "physical distancing" instead of "social distancing" since during this Covid-19 pandemic situation we need to volunteer more, stay connected and empower each other. I urge everyone to engage in social volunteering activities while taking utmost care of one's own safety and well-being.



