## SOCIAL INNOVATION GROUP

#### **SIG NEWSLETTER**

# TATA POWER-DDL

#### January 2020

#### **CSR Conclave**

Tata Power Company organised a two-day CSR Conclave 2.0 with the tagline of "moving to next paradigm" on 20th and 21st January 2020 at Tata Power DDL's Learning Center, Delhi. The event brought 19 locations and other subsidiaries of Tata Power Company together. The was graced by Mr. Praveer Sinha, CEO&MD, Tata Power Company; Mr. Ganesh Srinivasan, CEO, Tata Power-DDL; Ms. Shalini Singh, Chief Corporate Communications & Sustainability, Tata Power; Mr. N K Sharan, Vice President-TBExG, Tata Sons Ltd. Mr. Praveer Sinha, in his address, highlighted the best practices of subsidiaries and also focused on importance of collaboration for enhancing impact of any initiative. Tata Power-DDL won Arpan Award for its best practice of monitoring the performance of NGO's through its in-house developed tool 'NGO Scorecard'.

Appreciating efforts for collective growth!

#### Urja Mela, Phase XII

Social Innovation Group organised Phase XII of "Urja Mela" on 28th January, 2020 at Government Boys Sr. Secondary School, SU Block Pitampura. The event witnessed participation of more than 1100 students from 110 schools who participated in various competitions based on the theme of Energy Conservation, Renewable Energy and Air Pollution. The event culminated with award ceremony for winners in the presence of Mr. Ganesh Srinivasan (CEO), Mr. Piyush Goyal (Head-CS) and other SLT members. The event witnessed remarkable participation from Volunteers from different departments who made event a great success. The winners of URJA Cup qualified for Tata Power Quiz Competition held in Mumbai on 7th Feb 2020 where more than 100 schools competed.

#### <u>Sensitizing students for Energy Conservation!</u>

#### Training in VT center, Kirti Nagar

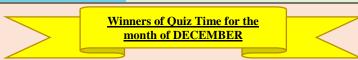
With an aim to enhance the employment opportunities amongst Abhas, Tata Power-DDL conducted a 40 days Call Center training program in VT center, Kirti Nagar for 40 women (ABHAs, WLC instructors and community women). It was organised in 2 batches with 20 women in each under SGBS Unnati Foundation with guaranteed placements in Retail chain, finance and insurance sectors. 7 ABHAs are placed so far from the first batch of 20 women.

#### **Giving Training for their Professional growth!**

#### **Blood Donation Camp**

Social Innovation Group organized a Blood Donation Camp in association with Red Cross Society at Tata Power-DDL's Corporate Office, Hudson line on 7<sup>th</sup> January, 2020. The camp received a total of 40 successful donors. Further, all the donors were acknowledged with a 'Certificate of Appreciation'.

**Donate Blood to save lives!** 



KIRAN PAWAR (Finance)

PAWAN KUMAR

**AASTHA CHAUHAN** 

(TS-Protection (STS) (Fin. & Acc. (Payroll Dept.)

Congratulations to all the winners!!

#### From the desk of TATA Group

### <u>Tata's Green School Project makes its presence at the World Sustainable Development Summit 2020</u>

'The Green School' project, a joint initiative of Tata Steel and TERI, promotes environmental stewardship to enhance critical and interdisciplinary thinking through formal and informal modes of teaching. This project is being implemented in 34 schools across operational areas of Tata Steel in Jharkhand and Odisha Tata Steel showcased the learnings and outcomes of 'The Green School' project during the inaugural session of the **World Sustainable Development Summit** (WSDS) 2020, with the theme "Towards 2030 Goals: Making the Decade Count" held in New Delhi

As a best practice if you are conducting any self-volunteering activity, then kindly mail your experience at <a href="monika.tayal@tatapower-ddl.com">monika.tayal@tatapower-ddl.com</a>, to get it published in the next edition of SIG Newsletter.



#### Shout-out to all Women - Masters of their own will! -Soumya Rachel Thomas

It is no surprise that patriarchy runs deep in our society and we are thus conditioned socially and psychologically to make choices while keeping in mind the 'superior gender' of the family and the prospect of being answerable to them in major instances. This is problematic in the larger context of woman's position in the society.

While the Indian Constitution does grant women fundamental rights, they are however still not in control of their lives to make free willed and rational choices. Thus, a major factor contributing to Women Empowerment is financial independence. Financial independence fills oneself with confidence and the strength to control situations. More importantly, it also allows a woman's voice to be heard, get exposure in the world and various options to improve interpersonal relationships. Research shows that when women earn, they reinvest 90% of it into their families, as compared to only 30% to 40% for a man. But, that's not all. Having women participate in the workforce, also benefits India as a whole. Today, we need independent, empowered women and

"Feminism isn't about making women stronger. Women are already strong, it's about changing the way the world perceives that strength." - G.D. Anderson

supporting women to be financially independent is a key step towards

#### **Sustainable Development Goals**







#### **Quiz Time!**

- 1. Tata Power-DDL was bestowed with Arpan Award at CSR Conclave for which practice?
- 2. Employability training of ABHAs strives on which SDG?
  - a. SDG 3 b. SDG 8 c. SDG 4
- b. How many volunteers donated blood at Corporate Office?

  Kindly send your responses & queries at monika.tayal@tatapowerddl.com by 24th February, 2020

#### **Editorial Board:**

Pankaj Kr. Singh, Shubham Pahwa, Monika Tayal and Soumya Rachel Thomas (Guest Editor- January 2020).