# SOCIAL IMPACT GROUP

# **SIG NEWSLETTER**

# Monthly Newsletter – DECEMBER 2021 Edition

## Blood Donation Camp

Tata Power-DDL under its *Sanjeevani* program organised a Blood Donation Camp in association with the Indian Red Cross Society (IRCS) at its District Office on 15<sup>th</sup> Dec, 2021 in coordination with the District Team Bawana for the benefit of Thalassemia affected children. The event witnessed participation from senior officials of the company and a total of 74 Units of Blood were donated by the employees voluntarily. We would like to appreciate the efforts of all the volunteers across Tata Power-DDL for their contribution.

Donate Blood, Save Life!

## Community Outreach Program on Eye Care

With the objective to spread awareness among the community about proper eye care, the second phase of Eye Checkup camp was organised on 21<sup>st</sup> December 2021 in Mangolpuri in collaboration with Sant Parmanand Hospital. Total 64 senior citizens of nearby community availed the services. During the camp 15 people were diagnosed with Cataract, 20 were diagnosed with eye refraction issues and the remaining people were advised to use eye drops and regular medicines to ensure healthy eye sight. The people who were diagnosed with Cataract were facilitated free surgery by Tata Power-DDL at Sant Parmanand Hospital. The Camp was made successful with the support of our associated Abhas and Mobile Dispensary Teams.

Healthy Vision and Proper Eye Care for All!

# <u>Mini Urja Mela</u>

Mini Urja Mela was organised from 18<sup>th</sup> December to 29<sup>th</sup> December, 2021 across 5 Locations (Narela, Bhaktawarpur, Shalimar Bagh, Rohini and Keshavpuram). Under the Club Enerji initiative students were sensitized by regular sessions/workshops conducted on energy conservation, air pollution, renewable energy and sustainable lifestyle so that they can spread this message further in the community and bring about a change in society. To further strengthen the efforts of the students and motivate them, events like calligraphy (Hindi and English), essay writing (Hindi and English) and drawing competitions were organised and 180 students from class 7th 8th and 9th participated in these competitions. Total 25,000 students were sensitized followed by a R&R Ceremony.

Sensitizing Community for a Bright Future!

# Impact4Nutrition Session for ABHAs and WLC Women

Tata Power-DDL's Social Impact Group under its *Unnati* program along with the External faculty of Impact4Nutrition team organised a session with 50 master trainers at Gulabibagh on 9<sup>th</sup> December, 2021 in which they were sensitized about healthy diet and wrong food combinations. Beneficiaries were also briefed about go foods, grow foods, and glow foods. Importance of food labeling was also discussed.

The session also comprised of fun activities like quiz and drawing Meri Thali which aimed at enhancing knowledge of the beneficiaries, creating improved access to safe and nutritious food.

Healthy Minds, Healthy lives!

#### Mentor Mentee Program for ITI Students

This year Social Impact Group has extended the Mentor-Mentee program for 163 students of four (4) ITIs i.e. ITI Dheerpur, ITI Jahangirpuri, and ITI Mangolpuri & ITI Narela.

Total 49 Tata Power-DDL employees voluntarily nominated themselves as Mentors to make a valuable contribution to eliminate barriers and develop positive environment for the underprivileged youths.

The Orientation sessions of the Mentor-Mentee Program were conducted on 23<sup>rd</sup> and 27<sup>th</sup> December 2021 to familiarize the mentors and mentees with the structure of the program and their roles and responsibilities. All the employees were advised to conduct 1 session per month at Tata Power-DDL office building or ITI Campus. The interactive discussion paved way to develop a healthy relationship between the students and Tata Power-DDL employees.

Supporting community in overcoming the challenges!



As a best practice, if you are conducting any self-volunteering activity, then kindly mail your experience at <u>monika.tayal@tatapower-ddl.com</u>, to get it published in the next edition of the SIG Newsletter.



Information Corner- Recent CSR initiative

# Blanket Distribution Drive

For most of us, the idea of winter means staying under the blanket for warmth, being in our comfort zone and sipping coffee. But for many on the streets, it is a fight for survival, as the temperature drops. New Delhi recorded the lowest minimum temperature of the season so far at 4.6 degrees Celsius, which is two notches below the normal. So one can only imagine the plight of the many who are homeless and out on the streets!

Considering this situation, Social Impact Group launched 'Donate A Blanket. Save A Life.' initiative. Under this initiative 270 good quality blankets and 75 jackets for kids were distributed to the needy ones. We would like to extend our gratitude to all the senior officials and employees who supported the initiative.

Some glimpses of the initiative :-



#### Quiz Time!

- 1. How many students are sensitized till now in Mini Urja Mela?
- 2. How many units of Blood was collected in Blood Donation Camp?
- 3. The mentor Mentee program is conducted for which ITIs?

Kindly send your responses & queries at <u>monika.tayal@tatapower-ddl.com</u> by 21/01/2022



Editorial Board:

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