SOCIAL INNOVATION GROUP

SIG NEWSLETTER

April 2020

Tata Power-DDL's efforts in combating COVID-19 crisis

Tata Power-DDL has sponsored 2 lakh meals for the underprivileged communities and migrant workers under the initiative of Government of N.C.T Delhi. Additionally, the company in its operational area has also provided 20000 meals to the underprivileged communities. Continuing on the same lines, dry ration/grocery kits (Vegetable Oil, Atta, Rice, Lal Masoor Dal, Sugar, Tea powder and spices) have also been distributed to 500 families in different JJ Clusters and 100 differently abled (PWD) families of the underprivileged communities.

Tata Power-DDL in coordination with Taj Hotels is providing meals to the medical staff and patients under observation at Government hospitals in Delhi. Till date it has provided 4000 meals.

All our RO Plants installed in communities & Govt. schools (converted into shelter homes & isolation wards) are currently functional to ensure uninterrupted potable water supply. It benefits 1.5 Lakh people every day and SIG team is ensuring its operation & maintenance on regular basis.

Our Mobile Dispensaries have also been deployed in the community to carry out duties needed for community welfare covering around 90 locations. To tackle the COVID 19 crisis, masks have been distributed to 11522 beneficiaries and awareness sessions have been conducted with 8771 beneficiaries in the community.

As continued relief measure to COVID-19, Tata Sons have sponsored 417 COVID-19 testing kits through Tata Power-DDL and these have been supplied to the Delhi Government. One kit can carry out 100 individual tests.

Supporting community in times of distress!

Creating Awareness in Community

ABHAs and Community Mobilizers - NGOs along with WLC Coordinators are helping the communities by making them aware about the availability of free meal centers by the Government. All COVID-19 specific Government policies and schemes are being disseminated in the communities by ABHAs and WLCs through virtual platforms covering around 200 locations.

Through Haqdarshak and with the help of ABHA Coordinators, 150 families have been facilitated for E-ration card provision and other Government Schemes and 2 wards of ABHAs have been enrolled in various scholarship programs. This has helped to strengthen the community in these unprecedented times.

Reaching out to the community!

Masks preparation and distribution by Self-Help Group

The women of our Self Help Groups (SHGs) are preparing and distributing surgical and cloth masks across communities. This has turned out to be a great livelihood model and helped women to earn during this crisis. Till date 320000 surgical masks and 57600 cloth masks have been made against the orders received from industries and WREL as a relief measure to COVID-19. Our WLCs, ABHAs, VTCs and NGO Partners have facilitated this entire activity.

Earning livelihood through limited resources!





Volunteering during Lockdown

1. Kunal Pareek (Business Excellence Group) - Pro Engage Mentor

There is no greater satisfaction in this world than creating a positive impact on the lives of underprivileged. Fortunately, the mentoring sessions taken under the Tata Pro-Engage platform have provided me the opportunity and I am thankful to the Social Innovation Group for this. We would all appreciate the fact that women are the foundation for a progressive society and the "Shalini" Program initiated by Udayan Care is effectively working towards this cause. I would strongly recommend others to volunteer for such programs and deliver meaningful value to the society... The TATA Way.

2. Priyanka Sahu (HR – TA & PA) - Volunteered in meal distribution

On that day, we geared ourselves up and proudly carried brand Tata Power-DDL on our t-shirts to participate in the food distribution program conducted by Govt. of NCT Delhi wherein Tata Power-DDL was extending support. Our role, as volunteers, was to monitor the entire food distribution drive. We could see long line of the beneficiaries standing with containers in their hands. Here we were complaining about staying at home, cooking our own food and cleaning our own dishes, and on the other hand people were struggling to get one-time meal for their family. I thank Team SIG for giving such a wonderful opportunity to get closer to reality and visualize the other side of humanity.

3. Saloni Agarwal (HR-L&D) - Volunteered in meal distribution

needy, I didn't give a thought about the pandemic and scary situation I witnessed long queues of public from children to elderly waiting for their turn and supporting food distribution while maintaining all protocols of safety. It was a great experience to contribute in the well-

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