# SOCIAL IMPACT GROUP

SIG NEWSLETTER

### **Monthly Newsletter - JANUARY Edition**

The company's CSR initiatives are not only limited to implementation and monitoring but have a proficiency to become embedded within the community by assessing the impact of the outcomes on the targeted community. Therefore as per Sandesh released on 8<sup>th</sup> February 2021 **Social Innovation Group is being renamed as "Social Impact Group".** 

#### Mentor Mentee Program for ITI Students

Tata Power DDL has been associated with 5 ITI's since 2007 by providing scholarships to the needy students to meet their annual tuition fees, impart Industrial Training as per their subject curriculum and placement in its supply chain. Mentor-Mentee Program is a step towards creating the opportunity for sharing the thoughts, doubts and goals of the students with senior officials of Tata Power-DDL.

This year Social Innovation Group has extended the Mentor-Mentee program for 260 students of 3 ITI's - Sir CV Raman Industrial Training Institute, Dheerpur, Industrial Training Institute, Jahangirpuri & Industrial Training Institute, Mangolpuri.

We were pleased to receive an enthusiastic response from 52 Tata Power-DDL employees who voluntarily nominated themselves as Mentors to make a valuable contribution to eliminate barriers and develop positive environment for the underprivileged youths.

The Orientation sessions of the Mentor-Mentee Program were conducted on 5th and 6th of January 2021 to familiarize the mentors and mentees with the structure of the program and their roles and responsibilities. All the employees were advised to conduct monthly online sessions keeping in view the pandemic situations and the safety concerns. The interactive discussion paved way to start a healthy relationship between the students and Tata Power-DDL employees.

Supporting community in overcoming the challenges!

#### Self Defence Training

Instances of harassment against girls and women are prevalent in our society, many of which go unreported eventually leading to heinous crimes against girl and women. There is a pressing need to tackle such complicated situations for girls to be able to save themselves from any deleterious outcome. In order to empower our WLC women, ABHAs, and VTC beneficiaries, a Virtual Self Defense Training was planned in collaboration with Delhi Police. By encouraging them to learn self-defense, we can ensure a society brimming with powerful and strong women who can protect themselves. It was a 5 day training through which 180 beneficiaries were reached out from areas of Mangolpuri and Sultanpuri. Delhi Police officials not only imparted techniques and tactics to make the women physically strong but also encouraged them to be mentally strong and handle the situations of distress and harassment with courage.

#### Empowering and supporting women!





With you Non-Stak

## **Book Donation Drive**

Take a look, share your book

In order to make sure that no child is deprived of education and the nourishment of reading, 14<sup>th</sup> February is celebrated worldwide as the International Book Giving Day. The aim is to have the written word reach out to even those who are not fortunate enough to access them. Therefore Social Innovation Group has decided to celebrate this special day by organizing a **BOOK Giving Week** from 11<sup>th</sup> February, 2021 to 17<sup>th</sup> February, 2021.

In this endeavor, the employees are invited to come forward and donate reference/guide books of  $9^{th}-12^{th}$  standard (specifically) or sponsor the same for a student. These books will help students to prepare for competitive exams. On an average, the cost of sponsoring a set of reference/guide books for one (1) student is ₹ 1300 - ₹ 1400 /- (depending on the stream for 11<sup>th</sup> & 12<sup>th</sup> students: Humanities/Science/Commerce etc.).

Everyone has the right to study and today you have the opportunity to empower one more. So come forward for this noble cause and share the joy of reading.

Kindly refer to the Sandesh released on 5<sup>th</sup> February, 2021 for further details. The activity will also be updated on **SEWA Portal.** Therefore, volunteer for the noble cause and help to educate a child.

For any further query or information please contact: Pooja Rani (<u>Pooja.rani@tatapower-ddl.com</u>, 9599334671) / Monika Tayal (<u>monika.tayal@tatapower-ddl.com</u>, 9211913250)

#### Quiz Time!

1. Mentor Mentee program has been extended for how many ITIs?

2 Since when Tata Power-DDL has been providing support to ITI students?

3. who were reached out through Self Defense training? Kindly send your responses & queries at <u>monika.tayal@tatapower-</u> <u>ddl.com</u> by 15/02/2021

#### Editorial Board:

K. K. Suman, Pankaj Kr. Singh, MP Suresh, Geetanjali Tripathi, S.Subhalakshmi and Monika Tayal