





TATA POWER-DDL

Tata Power-DDL organised GENNEXT Meet

Empowering communities and working towards Customer convenience has always been the focal point of Tata Power-DDL's working culture. Over the years, multiple initiatives have been undertaken across segments towards customer engagement.

To celebrate the Power of Youth, "GENNEXT" a new concept of "Connecting with youth" was introduced in FY23. In continuation to first successful run, second round of "GENNEXT" – The passion to create positive change" was organised at Tata Power-DDL Learning Centre on 27th Oct 2023. The event witnessed a huge success with participation of more than 60 Youth customers across fields of medical science, education, law, hospitality, entrepreneurship etc. with full enthusiasm.



Customer Connect

<u>TEJAS</u>

Tata Power-DDL organised "TEJAS" meet to connect with customers with Smart Metered cus-

359

217.10 kWh

tomers, on 18th R Oct'23 with a purpose to explain the benefits of Smart Meter-



ing and promote the usage of Smart Energy Portal available on My Tata Power App. More than 60 participants attended the same. Highlights of the session - live demo on monitoring of consumption through Smart Energy Portal at My Tata Power App and Web Portal.

Urja Arpan Carnivals

Urja Arpan" aims to encourage responsible and optimal electricity consumption through use of energy efficient products and services among individuals and organizations and persuade citizens for practicing sustainable lifestyle for a greener tomorrow. Tata Power DDL-organized more than 10 Urja

Oct'23



Arpan Carnivals in Oct'23 to create awareness on Energy Efficient Products . These events were organized with the Coordination of RWA's, to motivate customers to take the pledge for Urja Arpan. 1500 customers till date have participated in the movement creating a substantial impact on the Society towards Sustainable Development.

Sustainability Corner

SPECIAL OFFERS & SCHEMES FOR CUSTOMERS

Tata Power-DDL in association with Voltas has initiated the Air Purifiers scheme at special discounted rates. Air Purifiers help the customers check the Air Quality Index (AQI) and also improves the same.

The Air Purifiers are powered with 6stage filtration process and removes up to 99.90% airborne pollutants, eliminates impurities with ease. Customers can register Air Purifier of their choice online thru the Link: https://www.tatapower-ddl.com/ dsmportal/applyacscheme.aspx



URJA ARPAN-Youth Connect



Tata Power-DDL organized Urja Arpan - Youth Connect with an aim to encourage and engage school students for practicing a responsible electricity consumption. The event was organised at Rukmani Devi Jaipuria Public School, Civil Lines, Delhi on 5th Oct 2023 attended by 900+ students and teachers.

Make Life Easier .. Opt for Green Initiatives !!







Pay your electricity bills on Tata Neu & save up to 5% with NeuCard



SCAN TO



Stay Safe from Pollution...

- Wear Masks while travelling out.
 - Use Air purifiers.

- Use public transport or avail Car Pool.
- Consult doctor immediately if breathing issue longs.

