



Customer Newsletter

Nov'23



TATA POWER-DDL

Tata Power-DDL Wins at 14th Edition of CX Strategy Summit & Awards 2023

Tata Power-DDL has been adjudged Winner under two categories "Best Customer Experience Team of the Year" and "Best Contact Centre" in the 14th Edition Strategy Summit & Awards of CX 2023 held on 2nd November 2023. This Summit showcased the way for CX advancements in the coming decade by addressing key areas such as technology integration, AI, and analytics. It emphasized on the importance of prioritizing Employee Experience (EX) and highlighted the value of CX investments. The event highlighted the role of innovation as the cornerstone for elevating customer experiences, emphasizing the need for adaptability and forward-thinking in this dynamic field.



Tata Power-DDL awarded by Indian Chamber of Commerce

The Indian Chamber of Commerce (ICC) has honored Tata Power DDL with two prestigious awards : "Green Energy" Award and "Efficient Operations" Award.

This is one of the first award as a testament to our relentless dedicated efforts for sustainability through the "Urja Arpan" initiative and for our pioneering efforts in promoting Green Energy adoption and operational efficiency.



SAMMAN — Senior Citizen Meet

SAMMAN' - Senior Citizen Meet, is one of Tata Power-DDL's flagship customer engagement initiatives

and first-of-its-kind events designed for senior citizens. In its endeavor to strengthen its relationship with customers, Tata Power-DDL organized 'SAMMAN – Senior Citizen Meet' on 22nd Nov 2023 in Mangolpuri, witnessing enthusiastic participation of more than 150 customers.

Highlights of the event : Tata Power-DDL's initiatives, Promoting Digital services, Awareness on Energy Efficiency Products, Laughter session and free health checkup camp.

The customers wholeheartedly appreciated Tata Power-DDL for its services and specially designed initiative taken to honor them and also expressed their positive sentiments for such unique concept and execution.





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Towards a Greeners Tomorrow