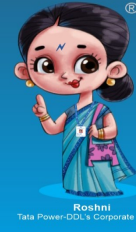


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My Tata Power App
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Sampark

Customer Newsletter



Roshni
Tata Power-DDL's Corporate Mascot

March'2024

Tata Power-DDL wins "Best Use of Voice of Customer" Award

Tata Power-DDL won "Voice of Customer Impact Award in Power Distribution Sector" for the best use of voice of customers at 3rd Annual Excellence Awards 2024 presented by SAP Customer Experience and Quantic in Delhi. The event witnessed participation from multiple organizations working innovatively exceptional and provided a platform to network.

This award signifies the unstinted and praiseworthy efforts of the organization in bringing ultimate customer satisfaction by understanding their needs and delivering excellence to the customers.



Earth Hour Celebration with Customers



Earth Hour is a worldwide movement organized by the World Wildlife Fund. The event is held annually on last Saturday of March as a symbol of commitment to the planet. This year, on 23rd March 2024, we celebrated Earth Hour with our Customers by urging them to turn off all non-essential lights in their home, workplaces etc. for one hour.

All RWA members were encouraged to participate in this campaign. The campaign was promoted through Social Media and WhatsApp groups.

During Earth Hour Reach-out Events including one Mega Event at Hill Apartment (D-RHN) were organized. Tata Power-DDL's customers wholeheartedly participated in this campaign and shared their views & snapshots on social

Customer Engagement Programs

TEJAS



As part of our endeavor towards strengthening relationship with customers, we initiated TEJAS Webinars for creating awareness on Smart Meter & functionality in Customer Portal to monitor consumption at My Tata Power App/Web Portal.

After successful runs of the webinar, First offline TEJAS Event was organized on 20th March 2024 for awareness on benefits of Smart Meter Portal along with Digital and Urja Arpan Initiatives. The event witnessed enthusiastic participation of more than 80+ customers.

WEPOWER



To enhance engagement with our women customers, a new concept of "Connecting with Women" was introduced. In continuation to two previous successful runs, third round of "WePower - A Workshop to Share, Learn & Grow Better Together" was organized on 22nd March 2024.

The event witnessed a huge success with participation of more than 75 Women Customers across fields of Medical Science, Education, Law, Hospitality, Entrepreneurship etc. with full enthusiasm.

SAMMAN



"SAMMAN" - Senior Citizen Meet, is one of Tata Power-DDL's flagship customer engagement initiatives and first-of-its-kind events designed for senior citizen customers.

Tata Power-DDL organized the Mega SAMMAN Meet on 27th March'24. The event witnessed enthusiastic participation of more than 110+ customers.

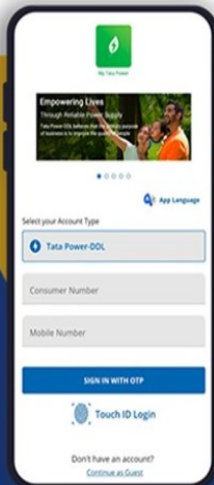
Helath camp, laughter yoga, Digital & Urja Arpan Initiative dissemination were the key highlights of the program.

My Tata Power App

Scan QR to know more about Surya Ghar



TPDDL CONNECT
has now been upgraded to
MY TATA POWER APP !!



Offering:

- Greater control
- Smoother experience



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TATA POWER-DDL
Towards a Greener Tomorrow



URJA ARPAN
Bills are here to stay



Give your house the gift of
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Be a part of

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**SPECIAL
FESTIVE OFFER**

BUY ANY 3

ENERGY-EFFICIENT PRODUCTS
AND GET AN LED BULB WORTH

₹55 FREE!



Tata Power-DDL Launched special offers on Energy Efficient Products. Special discount given by Crompton on LED 20W tube lights and Led 12W bulbs.

Customers can purchase discounted products from our nearest 13 Customer Care Centers.

The list of available energy efficient products is also available on www.tatapower-ddl.com. Register yourself on urjaarpan.com and contribute towards creating a greener tomorrow.

- Keeping your refrigerator at a cool spot in the house, away from direct sunlight or heat sources can help make it work better.
- Switch off Ventilation Fan when not in use.
- Close curtains & blinds during hottest part of the day. This will prevent sunlight from heating up your home, preventing more energy usage.

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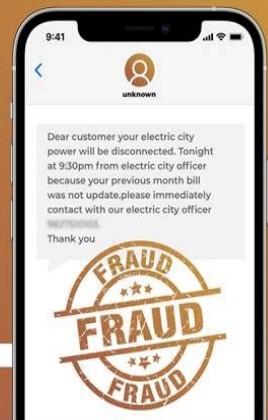
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19124 | 18002089124



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Bribe/harassment: vigilance@tatapower-ddl.com

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Towards a Greener Tomorrow

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