



Customer Newsletter

Dec'23



TATA POWER-DDL

National Consumer Day Celebrations at Tata Power-DDL

National Consumer Day is observed on 24th December every year. Tata Power-DDL has been a pioneer in enhancing customer experience through varied user friendly and digital initiatives.

Tata Power-DDL celebrated National Consumer Day on 23rd Dec'23 at all 13 Customer Care Centres. Key Highlights of the celebration comprised of decoration Candy Distribution, Selfie Point, quiz contest etc at all Centres.

Dedicated feedback standee was placed to capture feedback. Customers appreciated TPDDL for carving out unique modes of engaging with them.



National Energy Conservation Day

Marking National Energy Conservation Day, Tata Power-DDL collaborated with the Bureau of Energy Efficiency (BEE) on December 15th to host an awareness-raising webinar and workshop focused on energy efficiency. The webinar was attended by over 200 participants. The event highlighted BEE's initiatives to drive adoption of energy efficient appliances nationwide as well as Tata Power-DDL's own "Urja Arpan" initiative to encourage responsible electricity consumption locally. The event was praised by participants as it

emphasized on our shared responsibility to build a greener future and appreciated the Tata Power-DDL's Urja Arpan Initiative.



Annual School Scholarship Distribution Ceremony FY – 2023-24

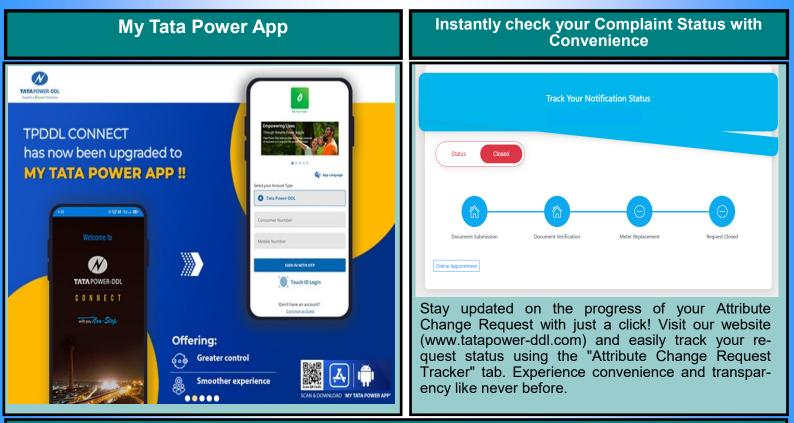


Social Impact Group organized Annual School Scholarship Distribution Ceremony for FY 2023-24 under the Tata Affirmative Action Program. The event was organized at Tata Power-DDLs Learning & Development Centre, on 22nd December 2023. The event was graced by Mr. Vijender Kumar, Joint Secretary (Health) GoNCTD, Mr. Ganesh Srinivasan, CEO - Tata Power-DDL and other Senior dignitaries.

The Chief Guest, Mr. Vijender Kumar, delivered the opening address, followed by an inspiring speech from Mr. Ganesh Srinivasan, CEO of Tata Power-DDL, encouraging students to excel in their studies.

The program concluded with the distribution of school bags, reference books, and stationery to 430 students from 40 Government Senior Secondary Schools affiliated with the Tata Affirmative Action Program.

The principals expressed gratitude for the positive impact on students' lives and academic success.



Avail Best Offers on Energy Efficient Products



The Urja Arpan initiative by Tata Power-DDL, aligns with the organization's commitment to sustainable development and combating the adverse impacts of increased energy consumption on the climate. Tata Power-DDL recommends customers to opt for energy efficient products like LED lightings, BLDC fans etc. The list of available energy efficient products is available on www.tatapower-ddl.com . Register yourself on urjaarpan.com and contribute towards creating a greener tomorrow.

Winter Tips

Wear woollen clothing and stay covered.

- Stay Hydrated
- Eat nutritious food that keeps your body warm.
- Consult doctor immediately in case of any discomfort.



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