



**Customer Newsletter** 

**August 2023** 



## Tata Power-DDL celebrated 77th Independence Day

Tata Power – DDL celebrated 77th Independence Day with the spirit of patriotism & pride at Tata Power –DDL Learning Center, Rohini. IWA & RWA representatives joined for the said event and were felicitated by Senior Leadership Team for their support. Such engagements with IWA and RWA act as an effective channel for twoway communication for sensitizing customers on social factors like Energy Conservation, Safety & Digital initiatives etc. All RWA's and IWAs wholeheartedly appreciated Tata Power-DDL for its services and expressed their positive sentiments.



## **Customer Engagement Events**

WORLD SENIOR CITIZEN DAY



On the occasion of World Senior Citizens Day on 21st Aug 2023, a photo contest for Senior Citizens was conducted with all RWA members across all 12 Districts.

Winners of the event were duly rewarded. All RWA's wholeheartedly participated and shared beautiful messages and photos with family members.

URJA ARPAN CARNIVALS



TPDDL organized 20+ Urja Arpan Carnivals to enhance & promote digitalization along with sale of EEP for the month of Aug 2023. The event reached 4000 customers, creating a substantial impact on the Society. Highlights of the event : display of Energy Efficient Products – Lightning Products (bulbs, tubelights etc), AC, Air Purifiers, Fans along with Demo kit of Home Automation Products and Solar Solutions.

## Avail Best Offers on Energy Efficient Products



The Urja Arpan initiative by Tata Power-DDL, aligns with the organization's commitment to sustainable development and combating the adverse impacts of increased energy consumption on the climate. Tata Power-DDL recommends customers to opt for energy efficient products like LED lightings, BLDC fans and 5 star-rated Air Conditioners.

The list of available energy efficient products is available on <u>www.tatapower-ddl.com</u>. For registration of Air Conditioners, visit our website and for availing lightings and BLDC fans, visit nearest district Customer Care Centre. Reduce electricity consumption and save on your electricity bill through the use of Energy Efficient Products. Register yourself on urjaarpan.com and contribute towards creating a greener tomorrow.

## **Bill Pay and Win Scheme**



Send in your feedback through feedback section on our website **www.tatapower-ddl.com** 



Disclaimer

FEEDBACK

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