



TATA POWER-DDL

TATA POWER DELHI DISTRIBUTION LIMITED

A Tata Power and Delhi Government Joint Venture

Corporate Social Responsibility

power to the people 

TPDDL CSR & AA POLICY



TATAPOWER-DDL
TATA POWER DELHI DISTRIBUTION LIMITED
A Tata Power and Delhi Government Joint Venture

CORPORATE SOCIAL RESPONSIBILITY POLICY



We at TPDDL

Recognise society as the key focus of our business and serving the community is at the core of our value system and principles.

- Shall endeavour to enrich the quality of community life through innovative social products and services.
- Shall develop active and long-term association with the community around us for a sustainable livelihood, social entrepreneurship and empowerment of the underprivileged and weaker sections.
- Will strive towards positive interventions in fields of education, healthcare and other issues concerning the community around us.
- Value employee volunteering and participation as a key element of our CSR vision. We firmly believe in sharing, participation and the spirit of service. The learnings and experiences from our community services will enrich our business processes.
- Would ensure partnerships and networking with government departments, corporate bodies, developmental agencies, NGOs and other stakeholders for community development programmes.

Power To The People...



TATA POWER-DDL

Affirmative Action

Social equality and justice are the basis of the Indian constitution and providing equal opportunity to all sections of the society, through creation of suitable employment opportunities, is one of the clear ways of bringing about an overall economic development of the society.



TPDDL's Affirmative Action

- TPDDL affirms the recognition that its competitiveness is interlinked with wellbeing of all section of the Indian society.
- TPDDL believes that equal opportunity in employment for all section of the society is component of its growth and competitiveness. It further believes that inclusive growth is a component of growth and development of the country.
- TPDDL affirms the recognition that diversity to reflect socially disadvantaged sections of the society in the workplace has a positive impact on business.
- TPDDL will neither practice nor support conscious discrimination in any form.
- TPDDL does not bias employment away from applicant belong to disadvantaged sections of the society if such applicant possess competitive skills and job credential as made public.
- TPDDL's selection of the business partner is not based on any consideration other than normal business parameters. In case of equal business offers, TPDDL will select a business partner belonging to a socially disadvantaged section of the society.
- TPDDL will have a written policy statement on Affirmative Action at the workplace.
- TPDDL will have an employment policy that is in the public domain. It may place such policies and employment opportunities on its website to encourage application from disadvantaged sections of the society.
- TPDDL will make efforts for up skilling and continual training of the employees from socially disadvantaged sections of the society in order to enhance their capabilities and competitive skills.
- TPDDL will have a partnership program with educational institutes to support and aid students from disadvantaged sections of the society.
- TPDDL will have a senior executive accountable to the CEO/SED to oversee and promote its Affirmative Action policies and programmes. The senior executive will present a biannual report to the Board of Company such policies and programmes.

TATA POWER DELHI DISTRIBUTION LIMITED
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power to the people

GOVERNANCE STRUCTURE



STAKEHOLDER MAPPING AT TPDDL



Corporate Social Responsibility at TPDDL



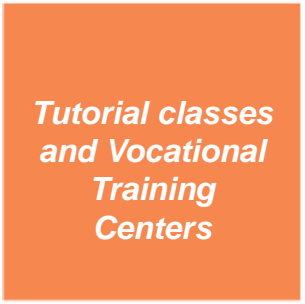
*Employee
Volunteering*



CSR in News



*Affirmative
Action*



*Tutorial classes
and Vocational
Training
Centers*



*Support to MSSJ
& Child Home*



*SA 8000:2008
Certification*



ALCs



*Mobile
Dispensary &
Drug
De-addiction
Camps*



Tree Plantation



*HIV/AIDS
Sensitization
and Blood
Donation*



*Suraksha Jagriti
Abhiyaan*



*UN Global
Compact
Signatory*





EDUCATION



EDUCATION

FOR WOMEN

EDUCATION FOR WOMEN



Intent of the program

Imparting functional literacy to illiterate women

Target beneficiaries

Illiterate women residing in JJ cluster & resettlement colonies TPDDL distribution area.

Program mechanism

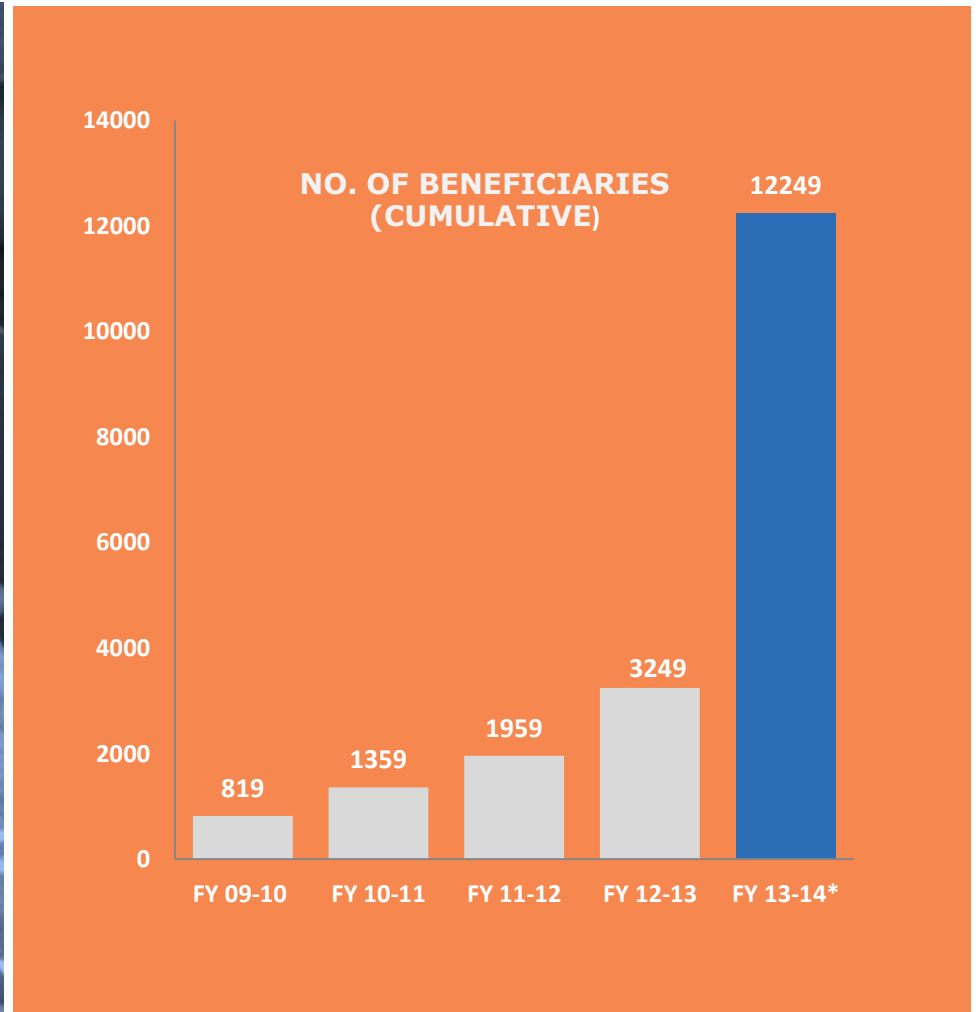
Computer Based Functional Literacy program of TCS adopted to impart literacy in batches of six months. The ALC instructors play an enhanced role of TPDDL's brand ambassador for billing related activities at JJ clusters under 'Earn While Learn' scheme. ALC instructors are trained and promoted as brand ambassadors for carrying out commercial activities like Spot Billing, Pay & Win Scheme, Promotion of Accidental Insurance Scheme and Revenue Collection.

Special focus is being laid on Self Help Group formation to engage beneficiaries in income generation. Health awareness programs clubbed with ALCs to benefit the participants.

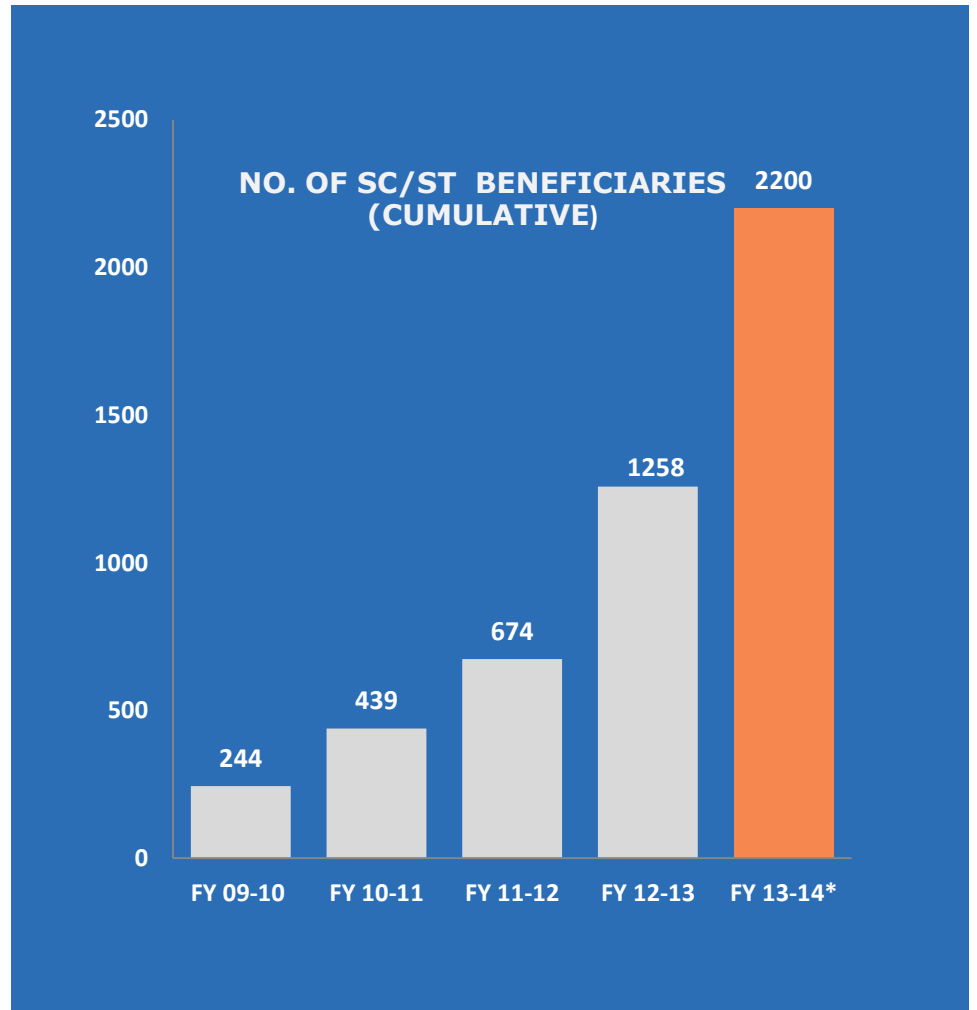
No. of centers & impact made

3249 women benefited till date; 139 centers operational with an annual participation of 8340 women.

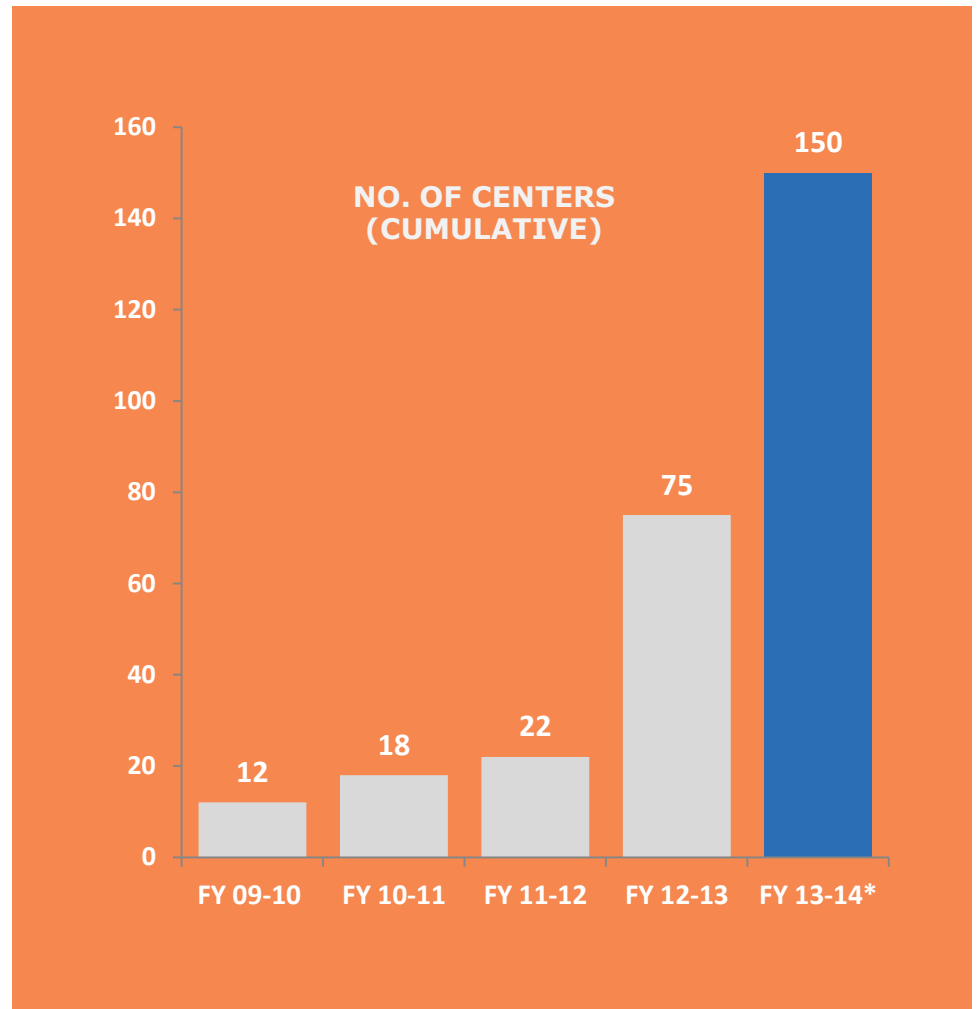
EDUCATION FOR WOMEN

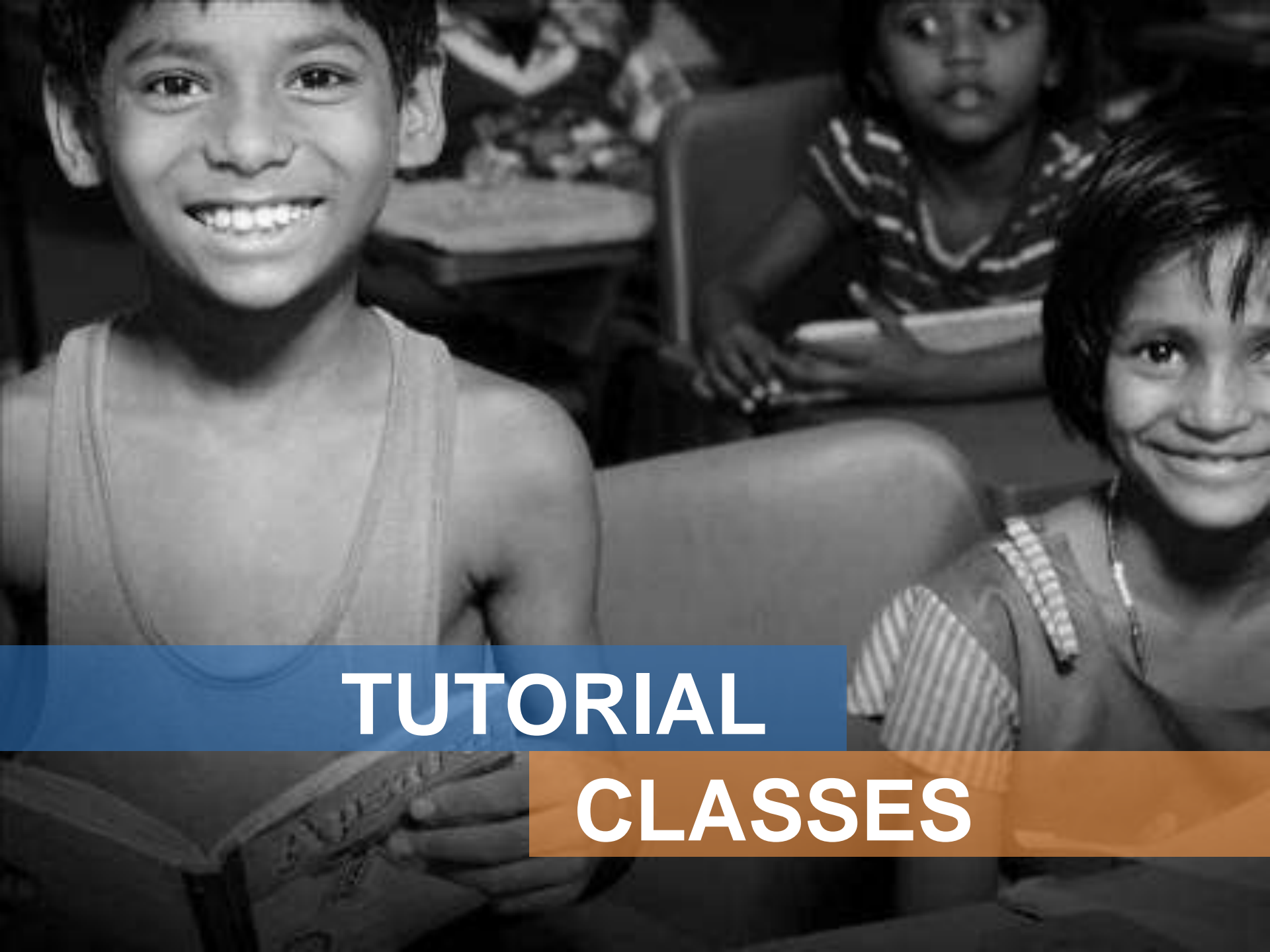


EDUCATION FOR WOMEN



EDUCATION FOR WOMEN





TUTORIAL

CLASSES

TUTORIAL CLASSES FOR 1st - 10th Standard



Intent of the program

Imparting educational support to underprivileged school going children.

Target beneficiaries

Children from standard 1st -10th residing in JJ clusters/Resettlement Colonies; SC/ST communities.

Program mechanism

Children & teachers are selected from neighboring communities; results of children is monitored to assess the efficiency of program. Mobile dispensary van conducts regular health checkup at the centers.

No. of centers & impact made

5 centers functioning at Kirti Nagar, Wazirpur, Narela, Rohini & Sultanpuri; 470 kids benefitted since inception. 670 students registered currently in 5 centers.

TUTORIAL CLASSES FOR 1st - 10th Standard





EMPLOYABILITY



VOCATIONAL

TRAINING PROGRAMS

VOCATIONAL TRAINING PROGRAMS



Intent of the program

Providing skill based training to youths.

Target beneficiaries

Residents of JJ clusters/Resettlement colonies; SC/ST categories; school dropouts; family members of BA employees.

Program mechanism

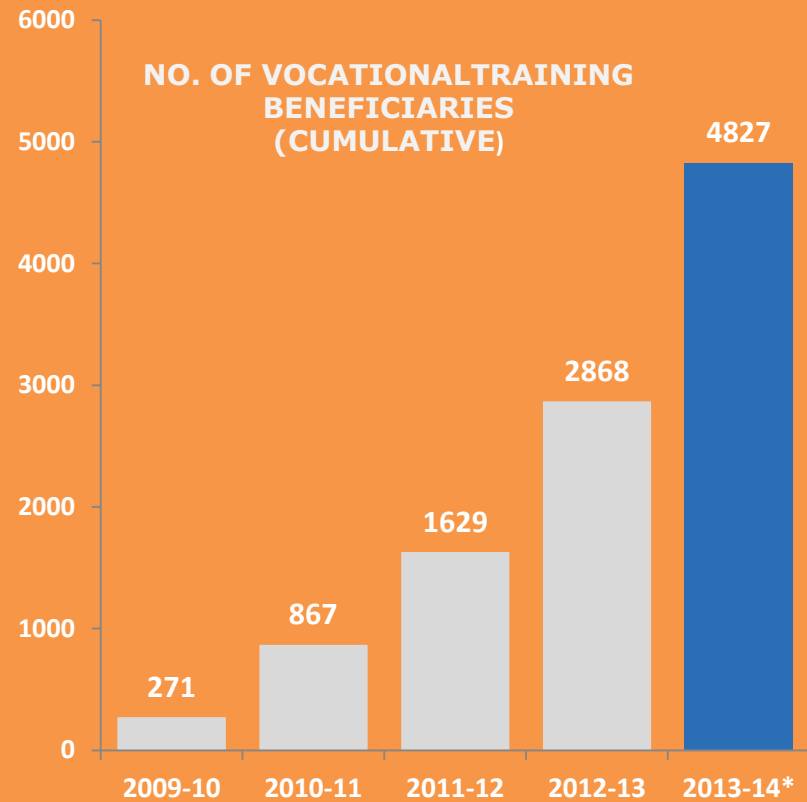
Potential partner agency is identified for selection of beneficiaries, need assessment survey among community, running classes, conducting examination, handholding in placements & following up. Courses offered are Stitching & Tailoring, Beautician, Retail Chain, Hospitality & House Keeping, Computer, Typing, Electrician and Mobile Repairing.

SHG formation promoted to develop beneficiaries as entrepreneurs. Agencies like VLCC, Lakme, Expressions, various export houses explored to ensure quality engagements of the beneficiaries post training.

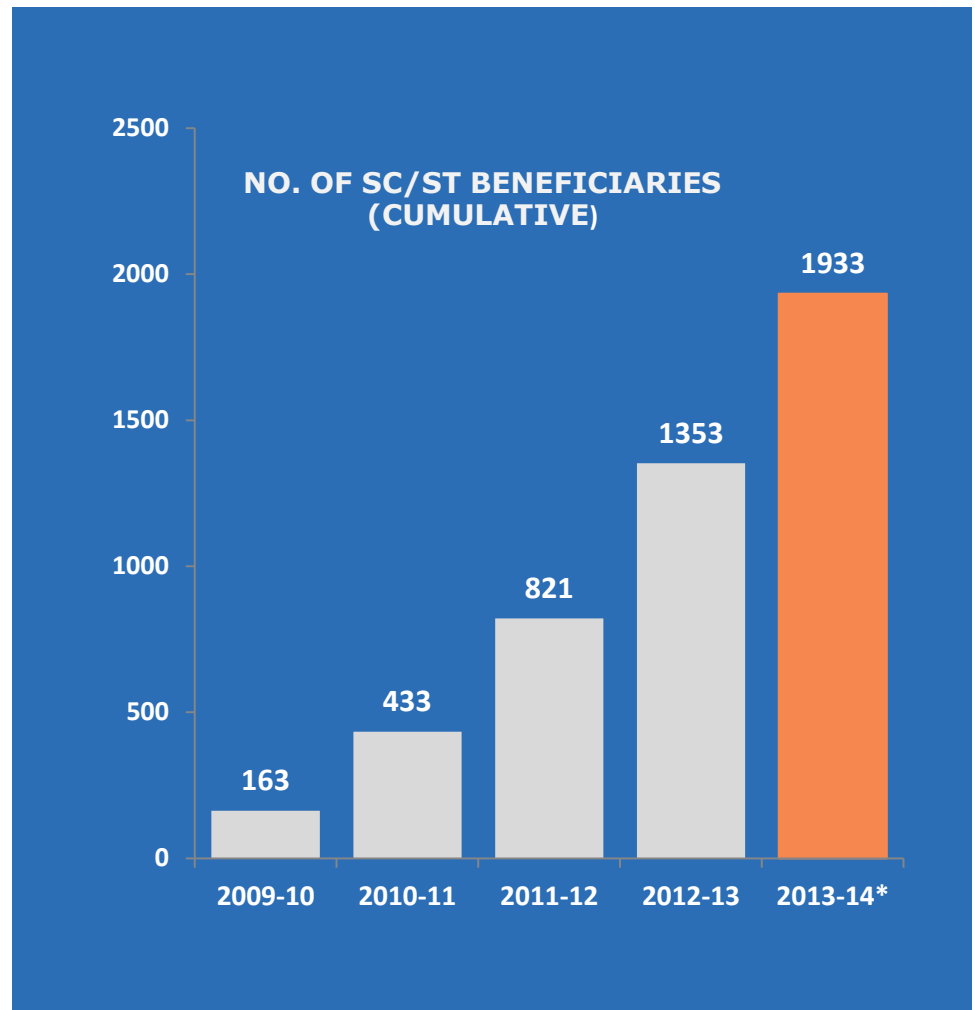
No. of centers & impact made

2868 individuals benefited so far; 6 centers with an annual target to train nearly 1820 beneficiaries; passed outs working at shops, firms, reputed corporates like IBM, Eureka Forbes, Café Coffee Day, Westside, Fun Cinema, beauty parlors and also operate from home.

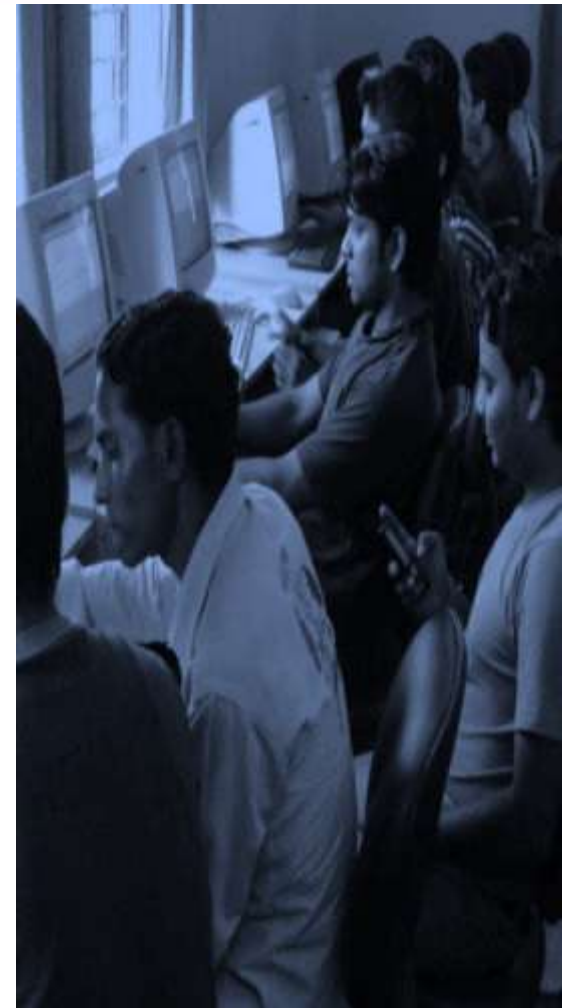
VOCATIONAL TRAINING PROGRAMS



VOCATIONAL TRAINING PROGRAMS



VOCATIONAL TRAINING PROGRAMS





HEALTH



HEALTH SUPPORT

MOBILE DISPENSARY

MOBILE DISPENSARY



Intent of the Program

Providing basic health services to community.

Target Beneficiaries

Residents of jj clusters & resettlement colonies; BA employees.

Program Mechanism

Dispensary van equipped with doctor & pharmacist pays weekly visit to clusters; Paying consumers are given consultancy & medicines while non payers are given consultancy only; extended services to BA employees at zones.

No. of clusters covered & impact made

Delivered nearly 25,000 consultancies & medicines since inception; 37 clusters & 28 zones covered during FY 12-13 by 2 vans.

Will be covering 13,000 beneficiaries in FY 13-14.

MOBILE DISPENSARY



नशा-व्यसन मुक्ति अभियान
ग्लोबल हॉस्पिटल माउण्ट आबू, (राजस्थान) होम्योपैथी विभा
बीडी, सिगरेट, तम्बाकू, गुटखा, गाजा, शराब आदि व्यसन छोड़ने की दवाई मुफ्त दी जा
आयोजक
राजस्थान प्रजासत्ताक दूरदर्शन विश्वविद्यालय (माउण्ट आबू, राज.)
दूरदर्शन राजस्थान राज्यपालाई विद्यालय काउन्सिल के अंतर्गत

DE-ADDICTION CAMPS



DE-ADDICTION CAMPS



Intent of the program

Disseminating awareness about ill effects of drug addiction and free distribution of medicines.

Target beneficiaries

Drug addicts residing in jj clusters & resettlement colonies.

Program mechanism

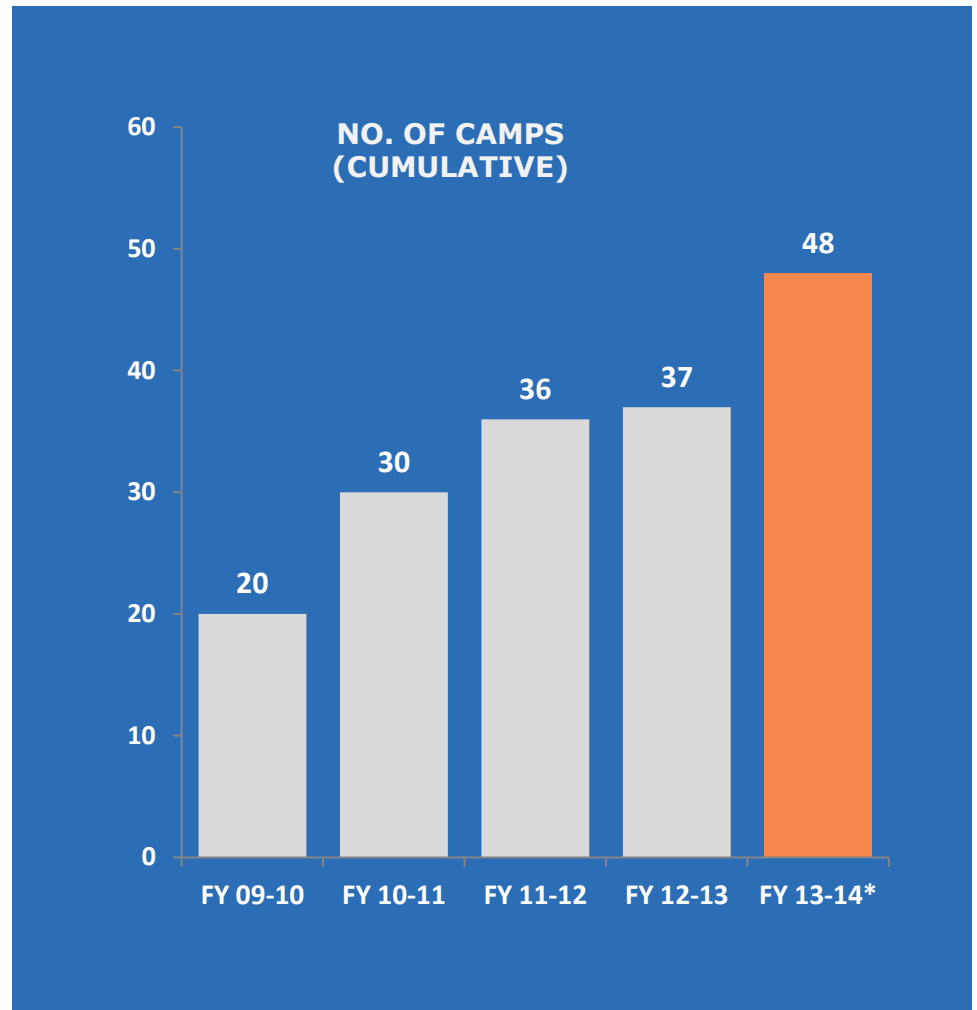
Camps are organized in clusters identified by SCG; Prajapita Brahm Kumari representatives conduct the camp during evening hours where counseling is given & homeopathy medicines are distributed.

No. of camps & impact made

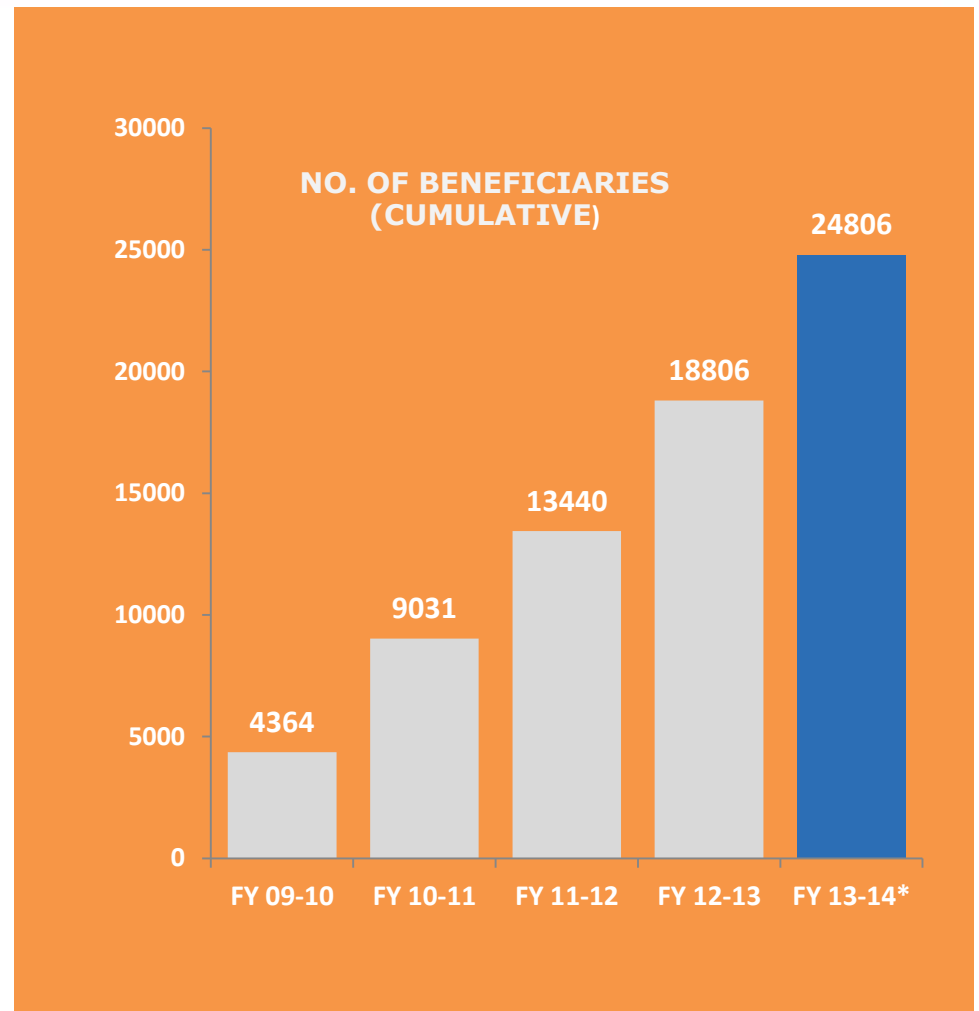
18806 individuals touched upon from 137 camps; survey reports suggest that nearly 15% drug addicts gets completely cured.

48 camps scheduled to be organized during FY 13-14.

DE-ADDICTION CAMPS



DE-ADDICTION CAMPS



DE-ADDICTION CAMPS





HIV/AIDS

AWARENESS

HIV/ AIDS AWARENESS



Intent of the program

To sensitize workforce for preventing HIV/AIDS.

Target beneficiaries

TPDDL and BA employees.

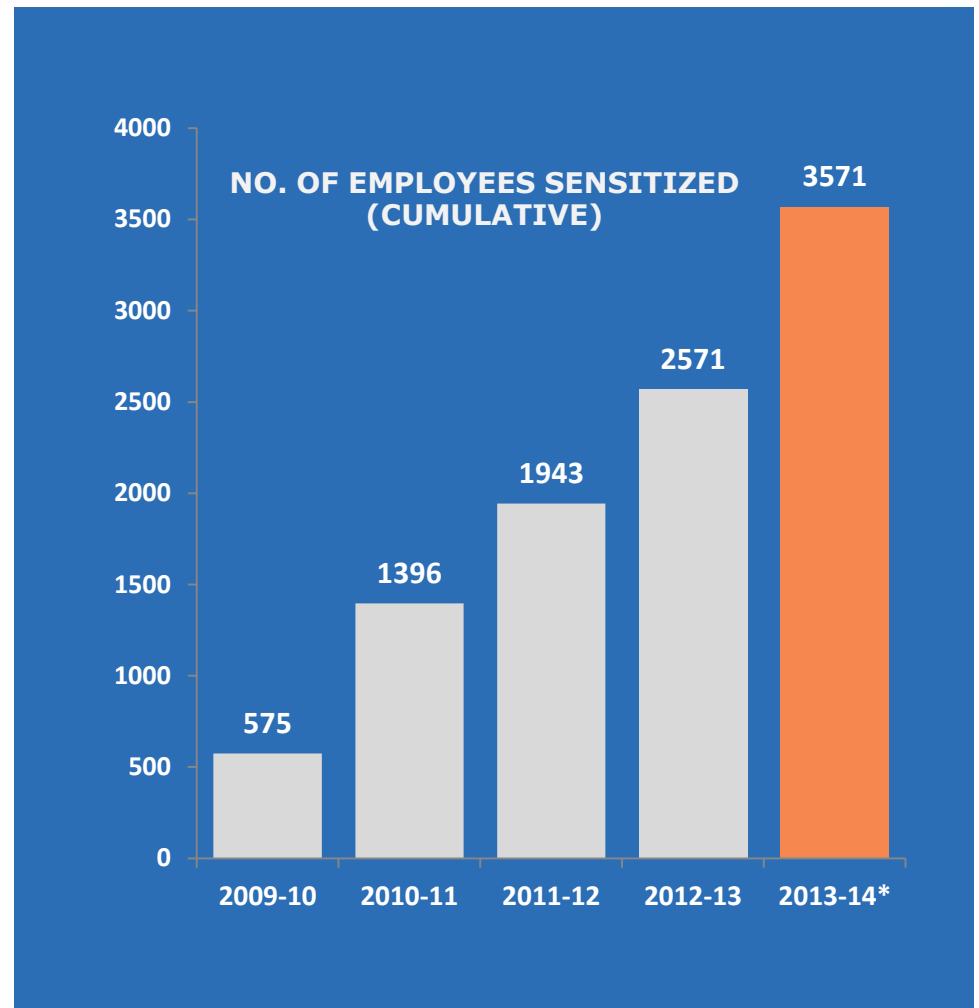
Program mechanism

Tied up with Delhi State AIDS Control Society(DSACS) for getting subject matter Expertise help & learning materials; Mitwa van goes to offices & sensitize workforce through means of nukad natak.

Impact made

2571 employees sensitized till date.

HIV / AIDS AWARENESS



HIV/ AIDS AWARENESS





BLOOD

DONATION CAMP

BLOOD DONATION CAMPS



Intent of the program

Voluntary collection of blood units for donation.

Target audience

TPDDL and BA employees, Consumers.

Program mechanism

Blood donation camps are organized on pre communicated dates at TPDDL office locations.

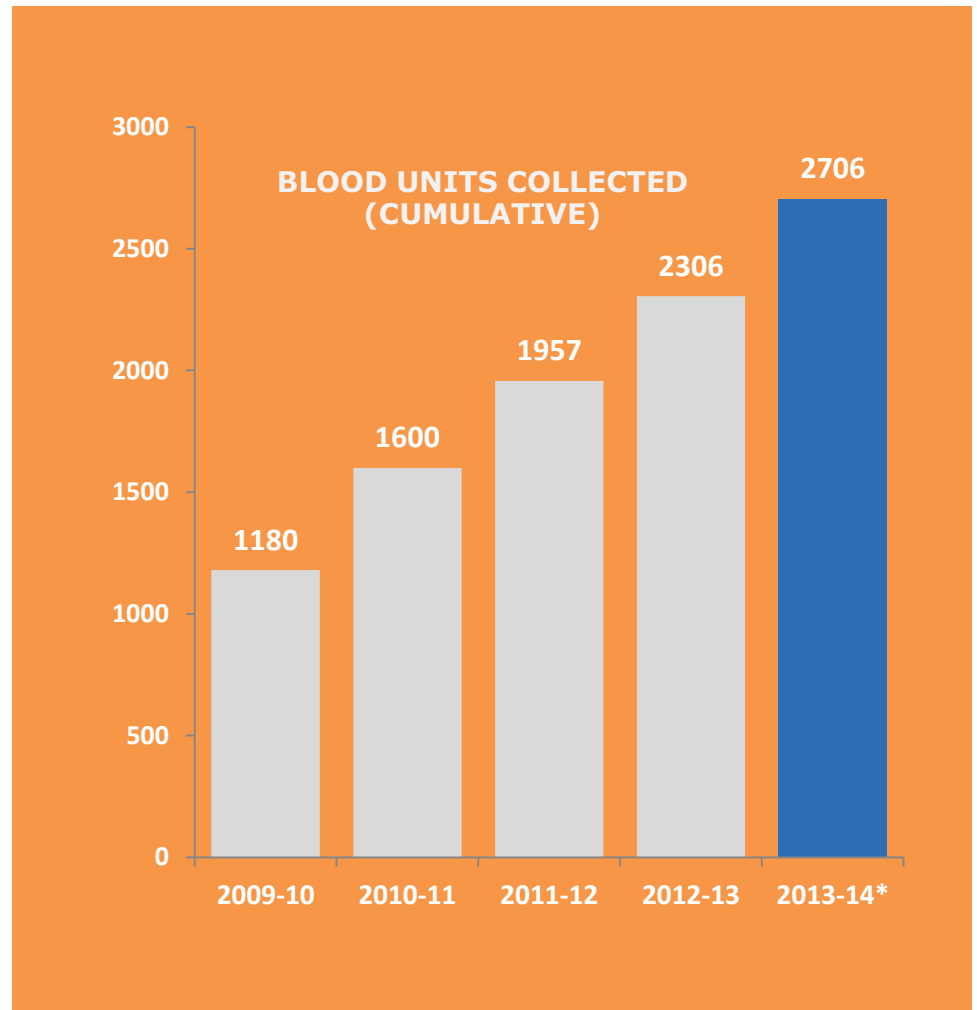
Partnered with

Indian Red Cross Society.

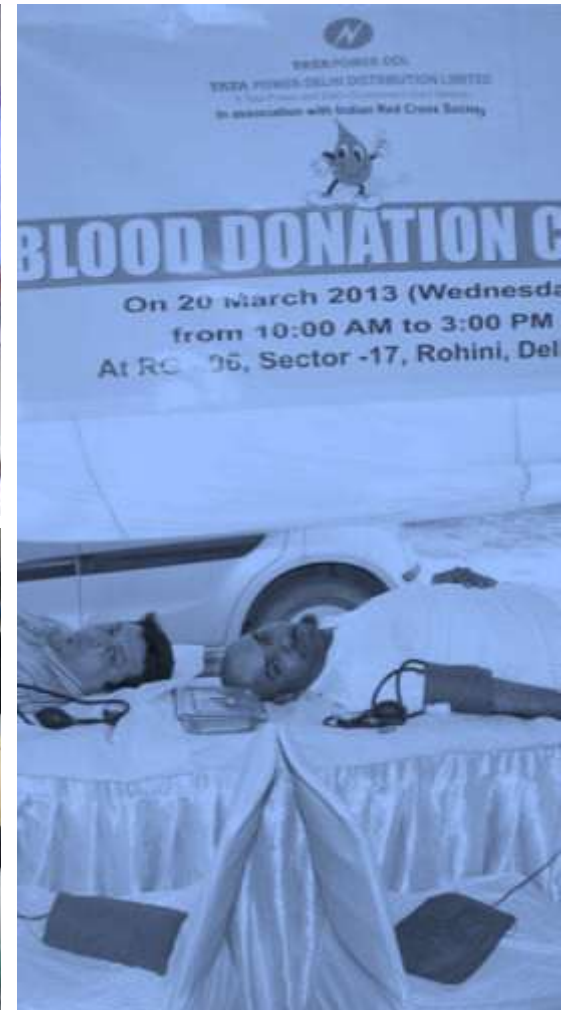
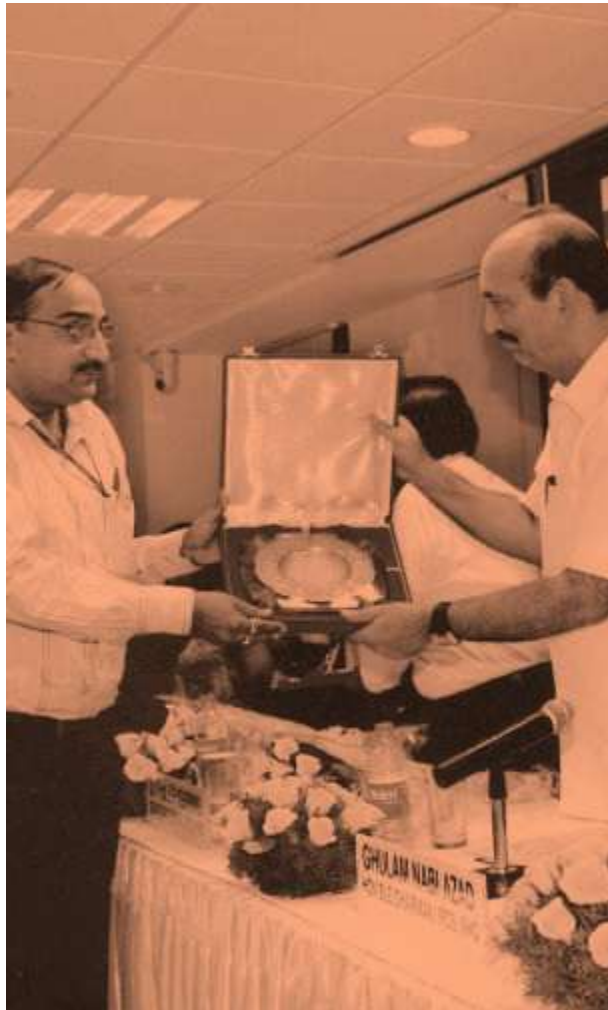
Impact made

So far TPDDL has donated 2306 units of blood and has been recognized four times by Indian Red Cross Society.

BLOOD DONATION CAMPS



BLOOD DONATION CAMPS





SURAKSHA JAGRITI

ABHIYAAN

SURAKSHA JAGRITI ABHIYAAN



Intent of the program

To sensitize common masses & vulnerable communities for electrical safety.

Target beneficiaries

Individuals residing in & around TPDDL's major electrical installations.

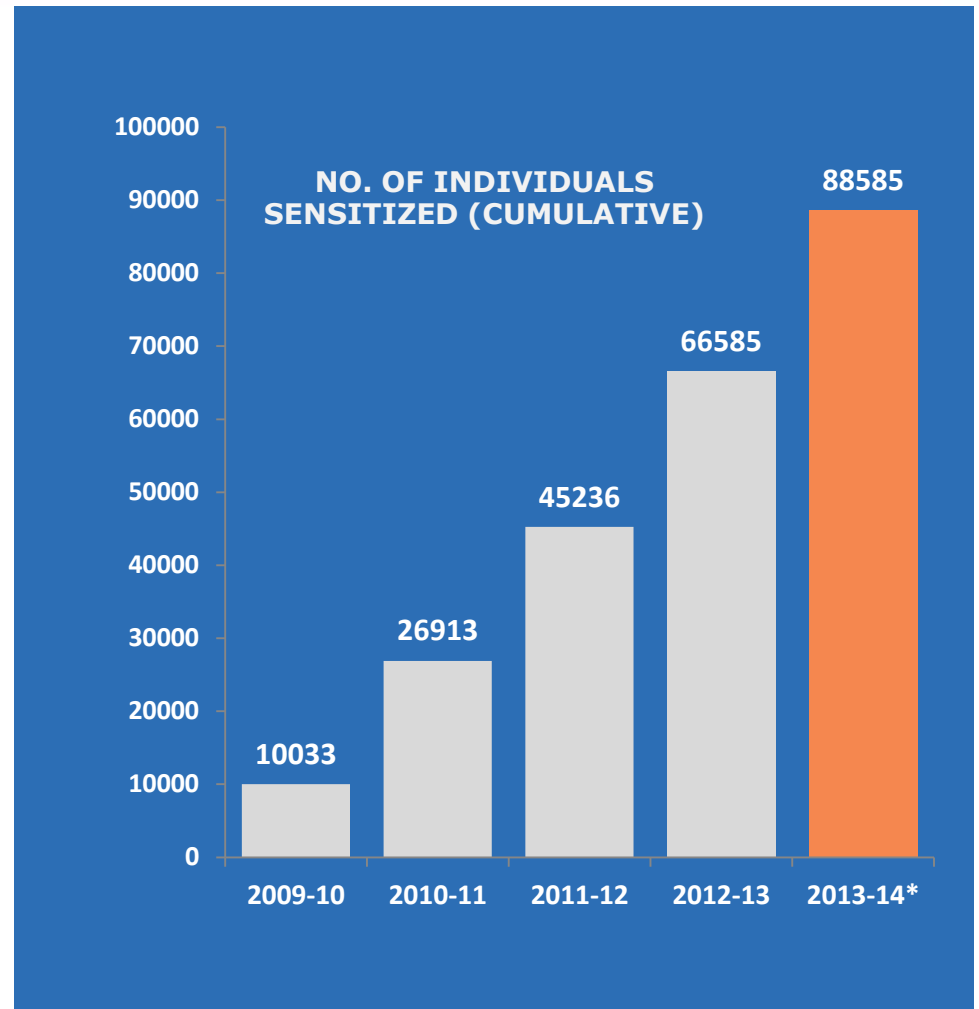
Program mechanism

Communities are sensitized through means of nukad natak.

Impact made

Nearly 66,000 individuals touched upon through nukad natak.

SURAKSHA JAGRITI ABHIYAAN



SURAKSHA JAGRITI ABHIYAAN





HARIT EK

PAHAL

Smt. Krishna
Harit

HARIT EK PAHAL



Intent of the program

To contribute to ecological restoration by tree plantation.

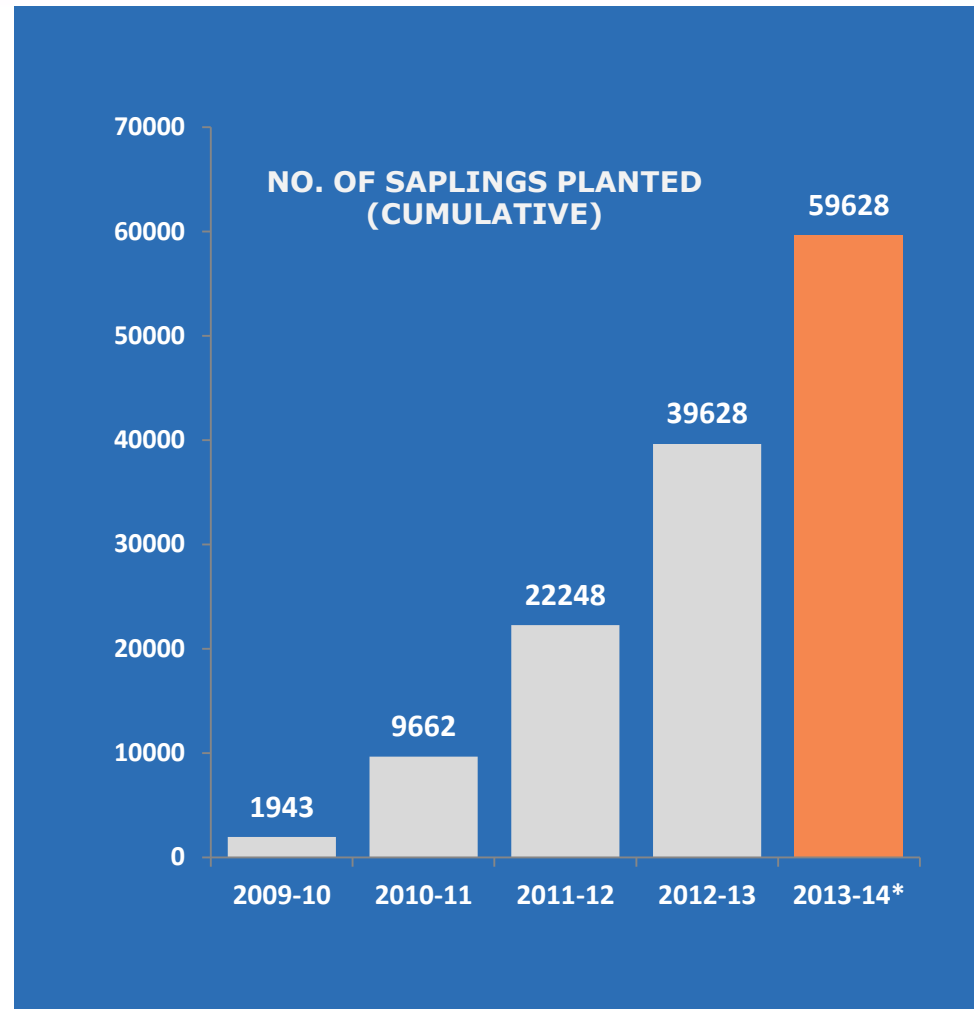
Program mechanism

Plantation locations are identified in consultation with employees, CRPF, ITBP, schools, colleges, RWAs.

No. of tree saplings planted

44,000 saplings planted till date. Approximately 17000 saplings planted in FY 13-14(YTD).

HARIT EK PAHAL



HARIT EK PAHAL



WELCOME
CHILD HOME



**PHILANTHROPIC
INITIATIVES**

PHILANTHROPIC INITIATIVES



Support to child homes

TPDDL is associated with SOS Children's Village at Bawana and Child Home at Badli and provides regular monthly medical check up to approx 275 kids staying there.

TPDDL has provided solar heater, RO systems, computers, fans, TV, Washing Machine and other logistics to Child Home at Badli.

Support to MSSSI

TPDDL provides monthly logistical support to about Multiple Sclerosis patients every month for attending the day care camp once in month.



TATA POWER-DDL

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TPDDL is SA-8000-2008
Certified Company

SAY - YES



-  **Work Place Health & Safety**
-  **Industry Standard and Working Hours**
-  **Compliance with all applicable Laws**
-  **Periodic Management Reviews**

SAY - NO



-  **Child Labour**
-  **Forced and Compulsory Labour**
-  **Discrimination**
-  **Harsh and Disciplinary Measure**

SA 8000:2008

CERTIFICATION

SA 8000:2008 CERTIFICATION



The SA-8000 standard and verification system is a credible, comprehensive and efficient tool for assuring humane workplaces. It includes: workplace management systems requirements; independent, expert verification of compliance; involvement by all stakeholders; and public reporting. SA8000 is based on international workplace norms, including 12 International Labour Organization (ILO) conventions and the United Nations' Universal Declaration of Human Rights, the Convention on the Rights of the Child and the Convention to Eliminate All Forms of Discrimination against Women. TPDDL is the first power distribution company in the world to get an SA-8000 Certification. The objective is to ensure Ethical Governance.

Basic standards for SA 8000 :-

No Child Labour

No Forced and Compulsory Labour

Health and Safety

Freedom of association and the right to collective bargaining

No Discrimination

Disciplinary practices

Working hours

Compensation

Company recertified for SA 8000:2008 in July' 2012 for next three years.



Labour

Environment

Human Rights

Anti-Corruption

UN GLOBAL

COMPACT



UN GLOBAL COMPACT



TPDDL is signatory to United Nations Global Compact and is now a part of an elite group of 5300 organizations the world over.

UNGC seeks commitment in the areas of **Human Rights, Labour, Environment and Anti Corruption**, as outlined in the charter. The Global Compact helps the organization in demonstrating leadership by advancing universal principles and responsible corporate citizenship to make the global economy more sustainable and inclusive.

A Communication On Progress(COP) is uploaded on the Global Compact website annually.



EMPLOYEE

VOLUNTEERING

EMPLOYEE VOLUNTEERING

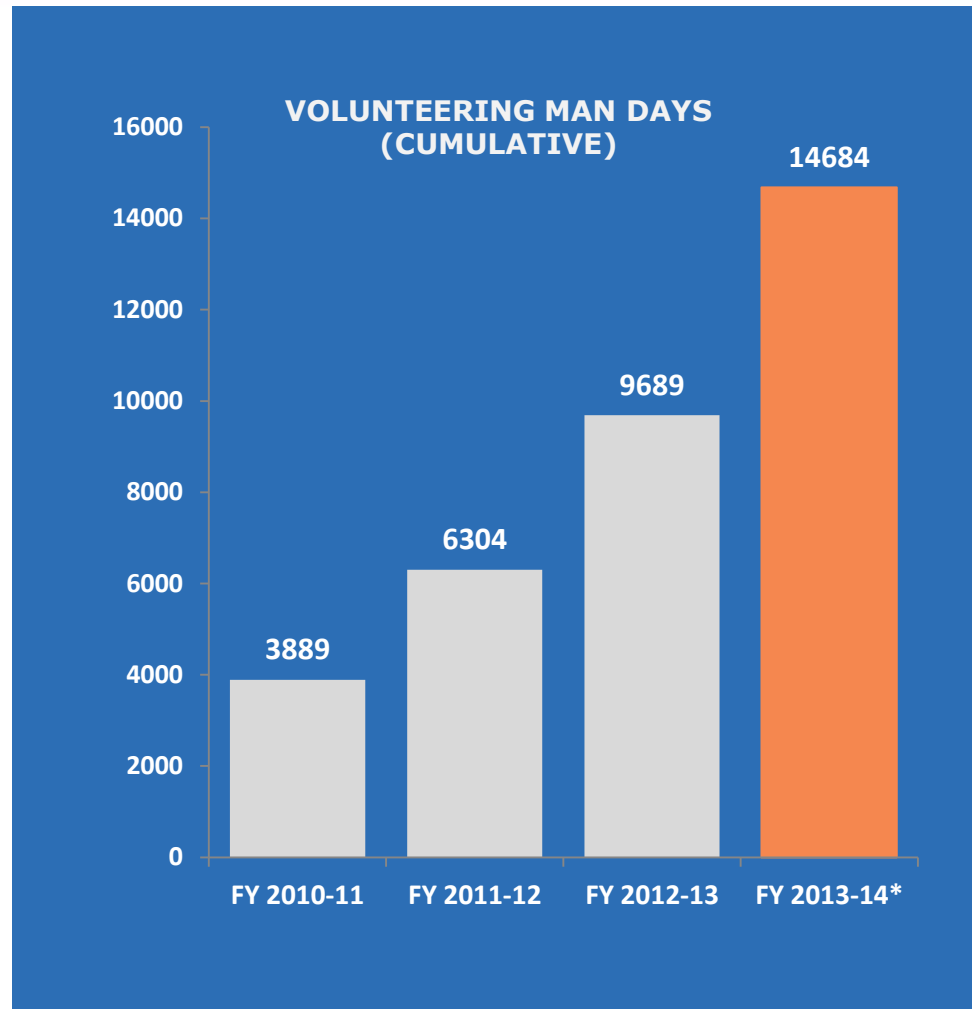
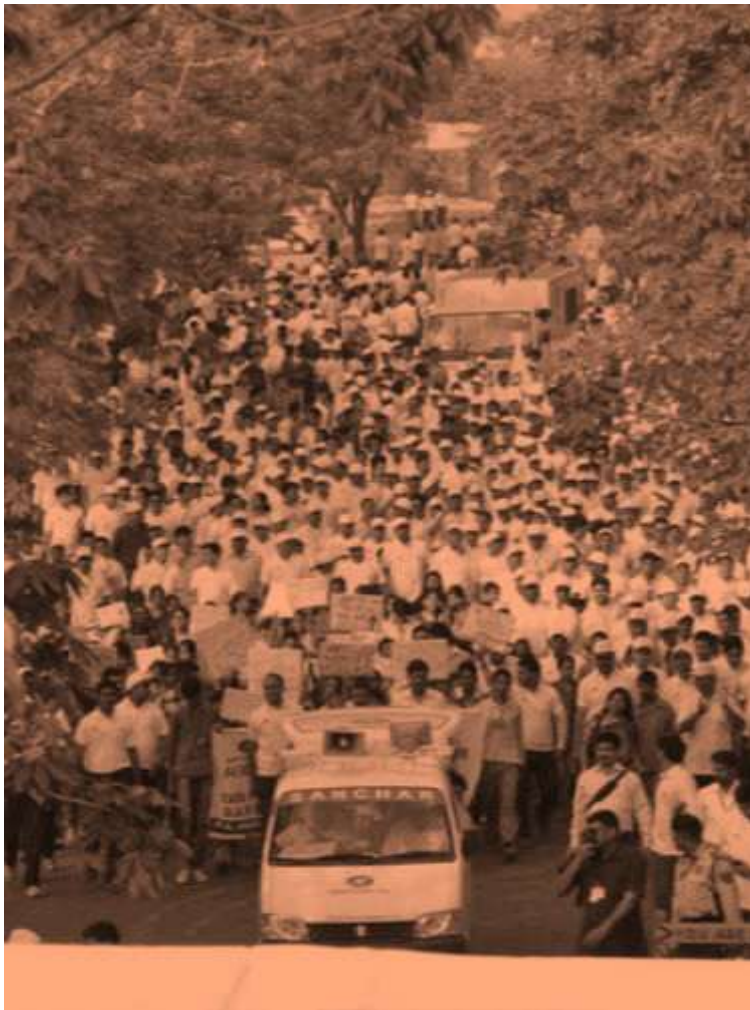


Employee volunteering

A dedicated SEWA portal is launched for CSR initiatives seeking nominations for volunteering in various events. Also, CSR activities has been aligned in the KRAs to enhance the employee engagement in CSR activities.

Vocational Training, Tree Plantation, Blood Donation Camps, Hands of Warmth, Book donation, SA 8000 sensitization & HIV/AIDS workplace intervention program are few of the activities which are carried majorly by the volunteers.

EMPLOYEE VOLUNTEERING



EMPLOYEE VOLUNTEERING



AFFIRMATIVE ACTION AT TPDDL



We have adopted Tata Affirmative Action Policy. Our Affirmative Action program is undertaking initiatives in the areas of Education, Employment, Entrepreneurship and Employability catering to most underprivileged Scheduled Caste and Schedule Tribe communities. Therefore in the unique Tata way, the organization has developed specific approaches for addressing their requirements.

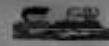


AFFIRMATIVE ACTION AT TPDDL





CAREER COUNSELING PROGRAM



FOR SCHOOL CHILDREN



ORGANIZED BY

TATA Power Delhi Distribution Limited

(A Tata Power and Delhi Govt. Joint Venture)

in association with

SAMVEDNA, NGO

DESCRIPTION

OF 4Es

DESCRIPTION OF 4Es



DESCRIPTION OF 4Es



EDUCATION

Over 900 needy SC/ST students in Pre-Board and Board level from 26 government schools supported in terms of reference books, bags and stationeries. A customized personality development, interpersonal skills, career counseling and competency testing of these students is done every year. 10 new schools added targeting 230 students in FY 13-14.

EMPLOYABILITY

TPDDL has focused on employability initiatives to make the development of the youth sustainable through supporting over 450 meritorious & needy SC/ST students pursuing Diploma, degree and ITI courses with expenditure for fees, books, lab charges etc. since 2007 08.

DESCRIPTION OF 4Es



EMPLOYMENT

Positive discrimination practiced during recruitments- our commitment towards AA appear on our website. Number of beneficiaries from SC/ST communities engaged in TPDDL eco- system encouraged through BAs, franchisees, contractors. 5% relaxation given to SC/ST individuals during written exam for campus selection.

ENTREPRENEURSHIP

TPDDL through its Neighborhood Electricians has trained over 200 SC/ST unemployed youths coming from slums and resettlement colonies in its facilities.

Quality and cost being equal, TPDDL shall give preference to enterprise of SC/ST promoters for inclusion in its supply chain, provided such companies transparently and voluntarily share this information prior to bid participation. complete waiver of Tender Fee, 50 % relaxation in security deposit, Relaxation in Bank Guarantee and 25% relaxation in company turnover under qualifying requirement criteria in General Conditions of Contract.

All CSR activities are having a clause of minimum 40% SC/ST beneficiaries made mandatory apart from focused AA initiatives.

BUILDING PUBLIC FACE OF TPDDL



Smt. Sheila Dixit meeting VT beneficiaries



Smt. Krishna Tirath inaugurating VT Center at Narela

BUILDING PUBLIC FACE OF TPDDL



Sh. Shatrughan Sinha inaugurating VT Center at Wazirpur



Sh. Ramakant Goswami inaugurating VT Center at Kirtinagar



CSR IN

NEWS

CSR IN NEWS



CSR IN NEWS



एनडीपीएल ने खोला व्यवसायिक प्रशिक्षण केंद्र
कमजोर वर्ग के लोगों की चुविधा के लिए की गई पहल

नई दिल्ली, 23 जून (टीडीपीएस) - एनडीपीएस (टीपीडीपीएल) ने समाज के आर्थिक रूप से कमजोर वर्ग के लोगों के लिए चुविधा के लिए एक व्यवसायिक प्रशिक्षण केंद्र खोला है।

इस केंद्र में कंप्यूटर, प्रोग्रामिंग, डिजिटल मार्केटिंग, ग्राफिक डिजाइनिंग और फोटोशॉप जैसे नौकरी के अवसर प्रदान करने के लिए 1800 से अधिक युवा-व्यक्ति को प्रशिक्षण दिया जाएगा।

केंद्र में प्रशिक्षण के दौरान, एनडीपीएस (टीपीडीपीएल) के विशेषज्ञों की सहायता से, प्रशिक्षित युवा नौकरी के अवसर प्राप्त कर सकते हैं।

केंद्र में प्रशिक्षण के दौरान, एनडीपीएस (टीपीडीपीएल) के विशेषज्ञों की सहायता से, प्रशिक्षित युवा नौकरी के अवसर प्राप्त कर सकते हैं।

Tata Power extends scholarship

As part of its community welfare activities, Tata Power Delhi Suburban Limited extends scholarship

Scholarships to finance a few and girls students, at the school, Raja Bahadur Lal Institute for Education, New Delhi.

Never too late for education

At the inauguration of the vocational training center for women, N.D.P.E.L. (T.P.D.P.E.L.) has opened a vocational training center for women in the community welfare activities. The center will provide training to 1800 women in computer, programming, digital marketing, and graphic design. The center is a part of the company's CSR activities and is aimed at providing employment opportunities to the weaker sections of the society.

प्रशिक्षण केंद्र का उद्घाटन

जरसना सोवदतल
 नई दिल्ली, 8 जून। टाटा पावर दिल्ली विस्तर लिमिटेड ने उनकी और उत्तरी पश्चिमी दिल्ली में अपने गैर-व्यवसायिक प्रशिक्षण केंद्र के उद्घाटन की शोभना की है। इस केंद्र में कंप्यूटर, ट्रायनिंग, डिजिटल मार्केटिंग, प्रोग्रामिंग, ग्राफिक डिजाइनिंग और फोटोशॉप जैसे नौकरी के अवसर प्रदान करने के लिए 1800 से अधिक युवा-व्यक्ति को प्रशिक्षण दिया जाएगा।

व्यवसायिक प्रशिक्षण केंद्र का उद्घाटन

नई दिल्ली (व्युते)। टाटा पावर दिल्ली डिस्ट्रीब्यूशन लिमिटेड (टीपीडीपीएल) ने समाज के आर्थिक रूप से कमजोर वर्ग के लोगों के लिए चुविधा के लिए एक व्यवसायिक प्रशिक्षण केंद्र खोला गया। संसद सदस्य राजेश सिन्हा ने इसका उद्घाटन किया। इस केंद्र में कंप्यूटर प्रशिक्षण, प्रोग्रामिंग, डिजिटल मार्केटिंग, ग्राफिक डिजाइनिंग और फोटोशॉप जैसे नौकरी के अवसर प्रदान करने के लिए 1800 से अधिक युवा-व्यक्ति को प्रशिक्षण दिया जाएगा। इससे पहले खोले गए प्रशिक्षण केंद्रों में 1800 से अधिक युवा-व्यक्तियों को इसका लाभ मिल चुका है। इस मौके पर क्षेत्रीय विपणनक हेरिश्चंकर गुप्ता, कंपनी के सीईओ सिन्हा आदि उपस्थित थे।

टाटा ने सीआरपीएफ के सहयोग से वृक्षारोपण अभियान चलाया

नई दिल्ली, 15 जून। टाटा पावर दिल्ली विस्तर लिमिटेड (टीपीडीपीएल) ने सीआरपीएफ के सहयोग से वृक्षारोपण अभियान चलाया। इस अभियान में कंपनी के कर्मचारियों और सीआरपीएफ के सदस्यों ने मिलकर कई वृक्षारोपण किए।

इस अभियान में कंपनी के कर्मचारियों और सीआरपीएफ के सदस्यों ने मिलकर कई वृक्षारोपण किए।

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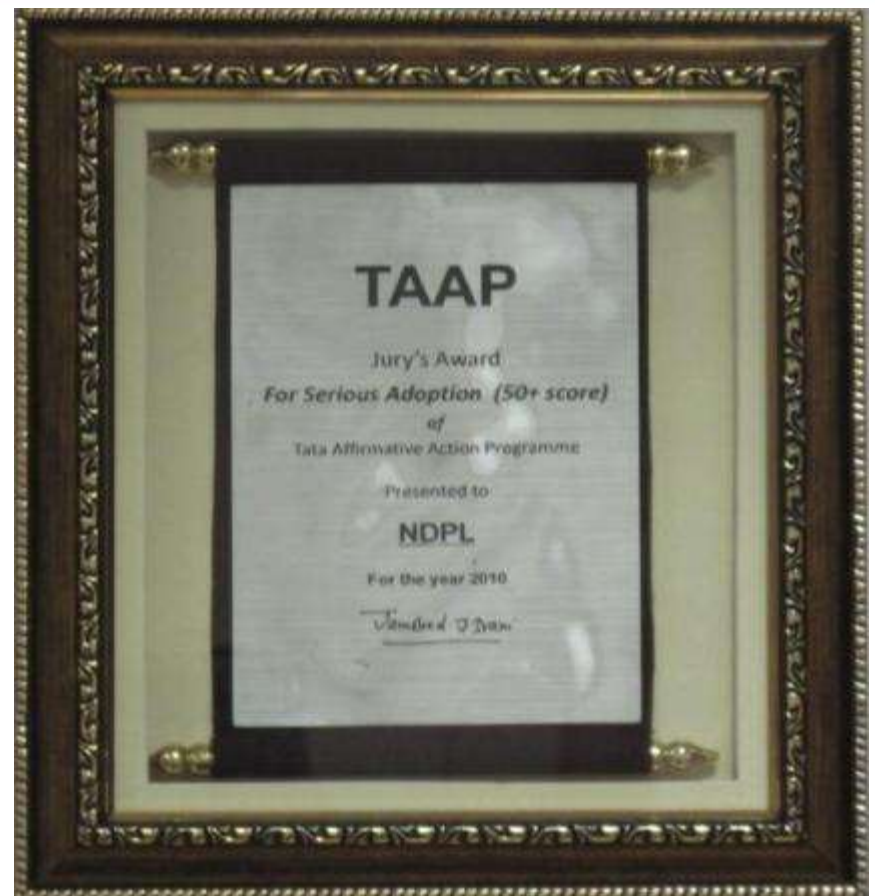


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Thank You